

Customized Team Learning Plan for Phase I

June – September 2016

City Name: _____

Your contact point for this plan will be: _____

The Customized Team Learning Plan (CTLP) represents the “team designed” portion of the Invest Health program. Each Phase will include a CTLP. Recognizing that each Invest Health team has specific and unique needs, we invite you to select the program opportunities that are most relevant to your planning goals.

Part I, Team Capacity Building / Team Activities Description, includes a timeline and listing of team and City Support Team meetings to be scheduled and information about other Phase I activities.

Part II, Learning Activity Descriptions and Options, describes the activities, web-based learning opportunities, and resources that are available.

Part III, Team Plan / Learning Activity Selections Form includes the activity selections form where your team will indicate the specific activities it will complete during Phase I.

Part I: Team Capacity Building / Team Activities

- Team meetings:** We hope that your team will meet (either in person or by phone) as frequently as your busy schedules allow (a minimum of three [3] times between the June and September convenings).
- City Support Team representative meetings:** Cities are expected to meet by phone with the City Support Team twice between June and September convenings (once in July and once in August or September). If you have not yet signed up for a time slot, please see your main point of contact to do so.
- Vision and building a case:** During Phase 1, your team will build a focused and cogent narrative about what you want to accomplish, to help solicit engagement, build alignment, and broaden support for achieving your city’s Invest Health vision. To do this, your team will need to consider the following guiding questions:
 - Vision
 - What do we aim to accomplish and where?
 - Why does this matter for our city?
 - Local context
 - What promising opportunities, city assets, and resources exist?
 - Who are the stakeholders that can make this happen? Who might stand in the way?
 - Why is now the right time? Why hasn’t this happened before?

- Community engagement
 - What do residents want?
 - What voices or perspectives do we need to include in order to succeed?
- Expected impact
 - How do we expect to impact health outcomes, health disparities, and/or the social determinants of health in our community?

5. Working with the City Support Team

As your team builds a compelling vision anchored in the above questions, the City Support Team is available to support you as you uncover new facts, gather new insights, and iteratively sharpen your focus. We will be available to provide real-time feedback to you throughout your participation in Invest Health, through our scheduled check-in calls, office hours, email to provide feedback on a document, or hopping on the phone to brainstorm. We will respond to you as quickly as we can, always within two (2) business days. To make the most effective use of our scheduled check-in calls, we ask that you submit the most recent working draft of your vision to your central point of contact one week in advance of your call.

Part II: Activity Descriptions and Options

Please use the activity descriptions below to learn about your team's activity options. Then, please indicate your team's selections on Part III: *Team Plan / Activity Selections Form*.

1. Self-study Webinars

Community Engagement: The archived webinar, *Community Engagement and Organizing*, is a panel discussion between alumni of the National Leadership Academy for the Public's Health and other diverse leaders engaged in community engagement and organizing efforts. Desired outcomes of the webinar include: learning key tenets of engaging communities and stakeholders; examples of how systems and political leadership frameworks lead to policy and systems change; examples that demonstrate the importance of respect for cultures; and building stronger networks as a foundation for systems change.

2. Web-based Learning Groups

These facilitated web discussions, focused on the topics below, will be facilitated by Subject Matter Experts (SMEs). They will have a 20-30 minute presentation portion followed by brainstorming and reflection based on the corresponding topic, and are meant to help you and your team transform the content of the webinars into action on the ground. They will be based on the Phase I guiding questions and are a chance to have deeper conversation about changes in the system that yield changes in each of these focal areas:

- | | |
|----------------------------------|---------------------------|
| a. Social Determinants of Health | e. Safety and Environment |
| b. Transportation | f. Education and Training |
| c. Food Production / Food System | g. Community Engagement |
| d. Housing | h. Equity |

3. Web-based Tool Workshops

- a. *Policy Map* Workshops: These informal workshops will reinforce skills related to PolicyMap that were introduced at the June convening. They will be offered in July and August 2016, dates TBD.
- b. *County Health Rankings and Roadmaps* Workshop: This informal workshop will reinforce skills related to County Health Rankings and Roadmaps that were introduced at the June convening. It will be offered in July 2016, date TBD.

4. Resources

The resource section includes general resources and articles in key areas of Phase I that will be useful to Invest Health teams’ work. These materials will be posted on the Invest Health online learning platform.

Part III: Team Plan / Activity Selections Form

After reviewing Parts I and II, please indicate below the following work plan. Be sure to note which team member(s) will be participating in the meetings and check-in calls. Please submit selections to your City Support Team member by June 30, 2016 using your team’s Invest Health Dropbox folder.

Team Planning Activities

1. Team meetings

Our team will meet at the following times between the June and September convenings:

Date and time	Participants
1.	
2.	
3.	

2. City Support Team check-in calls

Our team will meet with the City Support Team twice by phone between June and September convenings, and will submit our working draft narrative one week before each call:

Date and time	Participants	Date for submitting draft to City Support Team
1.		
2.		

3. Vision and building a case

Informed by the guiding questions above, our team will undertake the following activities to gather evidence, build engagement and alignment with the community, and broaden support for our Invest Health vision. *Examples are included below to help you brainstorm together about what you might include in this plan:*

Activity	Responsible	Date/target completion

Activity	Responsible	Date/target completion

Learning Activities

1. Self-study Webinars*			
Competency or topic area	Activity	Responsible	Date/target completion
Community Engagement	<u>Archived Webinar: Community Engagement and Organizing</u>		

2. Web-based Learning Groups (dates TBD from mid-July to mid-September)*			
Competency or topic area	Activity	Responsible	Date/target completion
Social Determinants of Health	Social Determinants of Health Learning Group		
Transportation	Transportation Learning Group		
Food Production / Food System	Food production / Food System Learning Group		
Housing	Housing Learning Group		
Safety and Environment	Safety and Environment Learning Group		
Education and Training	Education and Training Learning Group		
Community Engagement	Community Engagement Learning Group		
Equity	Equity Learning Group		

3. Web-based Tool Workshops			
Competency or topic area	Activity	Responsible	Date/target completion
County Health Rankings and Roadmaps	County Health Rankings and Roadmaps Workshop #1		
PolicyMap	PolicyMap Workshop #1		
	PolicyMap Workshop #2		

4. Resources and Readings*			
Competency or topic area	Resource (R=general resource, A=article)	Responsible	Date/target completion
<i>Transportation</i>	CDC Transportation Health Impact Assessment Toolkit (R)		
	Transportation and Health Tool (R)		
	Branding Transportation as a Public Health Service – CHPPD Transportation Work Group (R)		
<i>Food production/ and food system</i>	Health Eating Research (A)		
	America’s Essential Hospitals. The Social Determinants of Health: Food Insecurity (A)		
	Where Was the Food on Your Plate Grown? – National Agriculture Statistics Service (A)		
	Journal of Urban Health. The Health Equity Dimensions of Urban Food Systems. 84.Suppl 1, May 2007. (R)		
<i>Housing</i>	How Housing Matters (the MacArthur Foundation) (A)		
	American Journal of Public Health. Home is Where the Harm Is: Inadequate Housing as a Public Health Crisis. 92.5, May 2002. (A)		
	Preserving, Protecting, and Expanding Affordable Housing Toolkit – ChangeLab Solutions, 2015 (R)		
<i>Safety and environment</i>	US Environmental Protection Agency (EPA). Nutrient Pollution – The Effects on Human Health Resources (A)		
	Ag Site Assessment Tool – Community Commons and University of Missouri Extension (R)		
	Building Resilient States, A Framework for Agencies (Tool and Recorded Webinar) – Smart Growth America, 2015 (R)		
<i>Education and Training</i>	Dropping Out and Clocking In – Community Commons, 2015 (A)		
	Brief Series: Promoting Health through Local School Wellness Policies – Bridging the Gap & CDC (A)		
	Healthy Schools Website-CDC, 2015 (R)		

3. Web-based Tool Workshops			
Competency or topic area	Resource (R=general resource, A=article)	Responsible	Date/target completion
<i>Equity</i>	Paula Braveman, MD, MPH. What are Health Disparities and Health Equity? We Need to Be Clear (A)		
	National Association of County & City Health Officials (NACCHO) – Roots of Health Inequity: a Web-based Course for the Public Health Workforce (R)		
	CDC Promoting Health Equity: a Resources to Help Communities Address Social Determinants of Health (R)		
	Here and Now: The New Urban Practice Toolbox (R)		
	Bay Area Regional Health Inequities Initiative (BARHII) Framework – A Public Health Framework for Reducing Health Inequities (R)		
	Health Equity Online Training Course - CDC (R)		
<i>Systems Thinking</i>	Systems Thinking to Improve the Public's Health - Leischow et al. (A)		
	Community-Based Systems Change: Getting Started - Center for Civic Partnerships (R)		
<i>Built Environment and Investment</i>	Making the Case for Linking Community Development and Health		
	Community Investment: Focusing on the System		

*For each item selected, please plan to participate in the Invest Health Discussion Forum through sharing thoughts, questions, and inspirations based on the learning material.