

INVEST HEALTH

Strategies for Healthier Cities

A Project of the *Robert Wood Johnson Foundation*
and *Reinvestment Fund*



Phase I: Next Steps

June 10, 2016

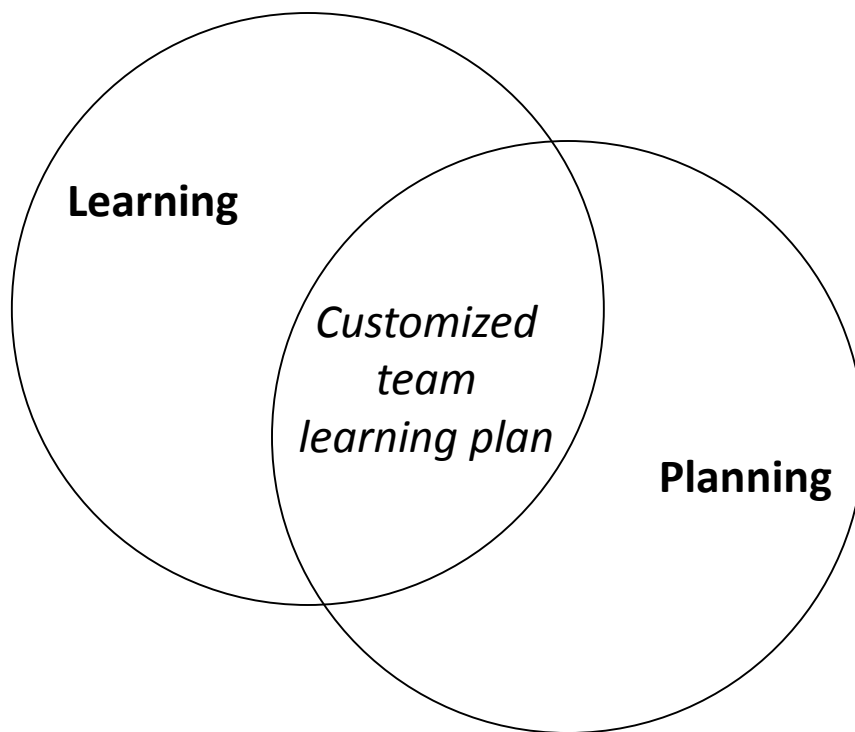
Agenda

1. Overview
2. Phase 1 Learning
3. Phase 1 Planning
4. Customized Team Learning Plan

Overview

Invest Health has two tracks: learning and planning

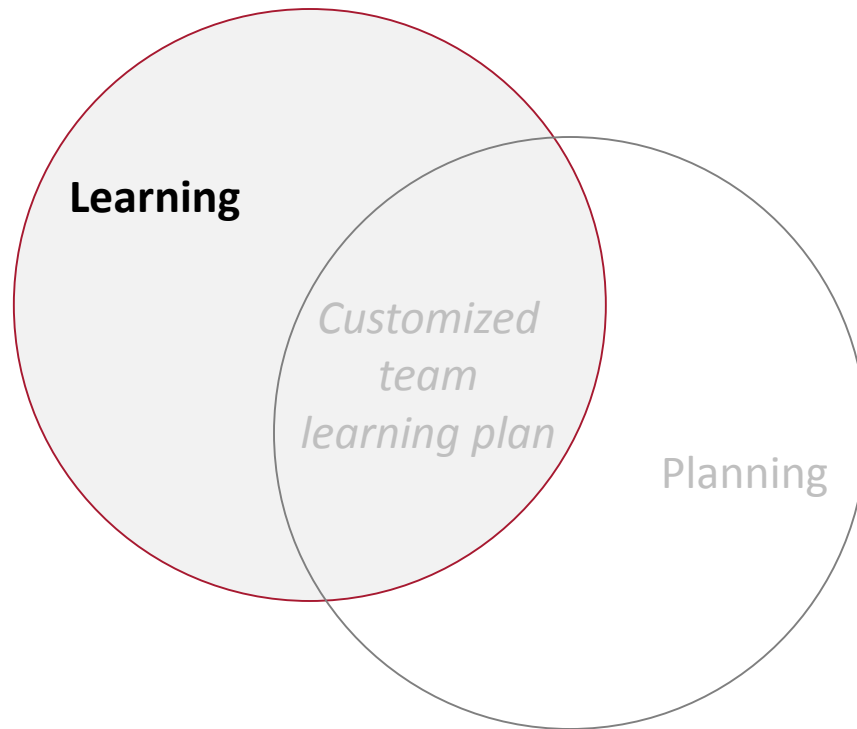
- When you go back home, life will continue on both tracks
- The customized team learning plan will help prioritize and organize your time



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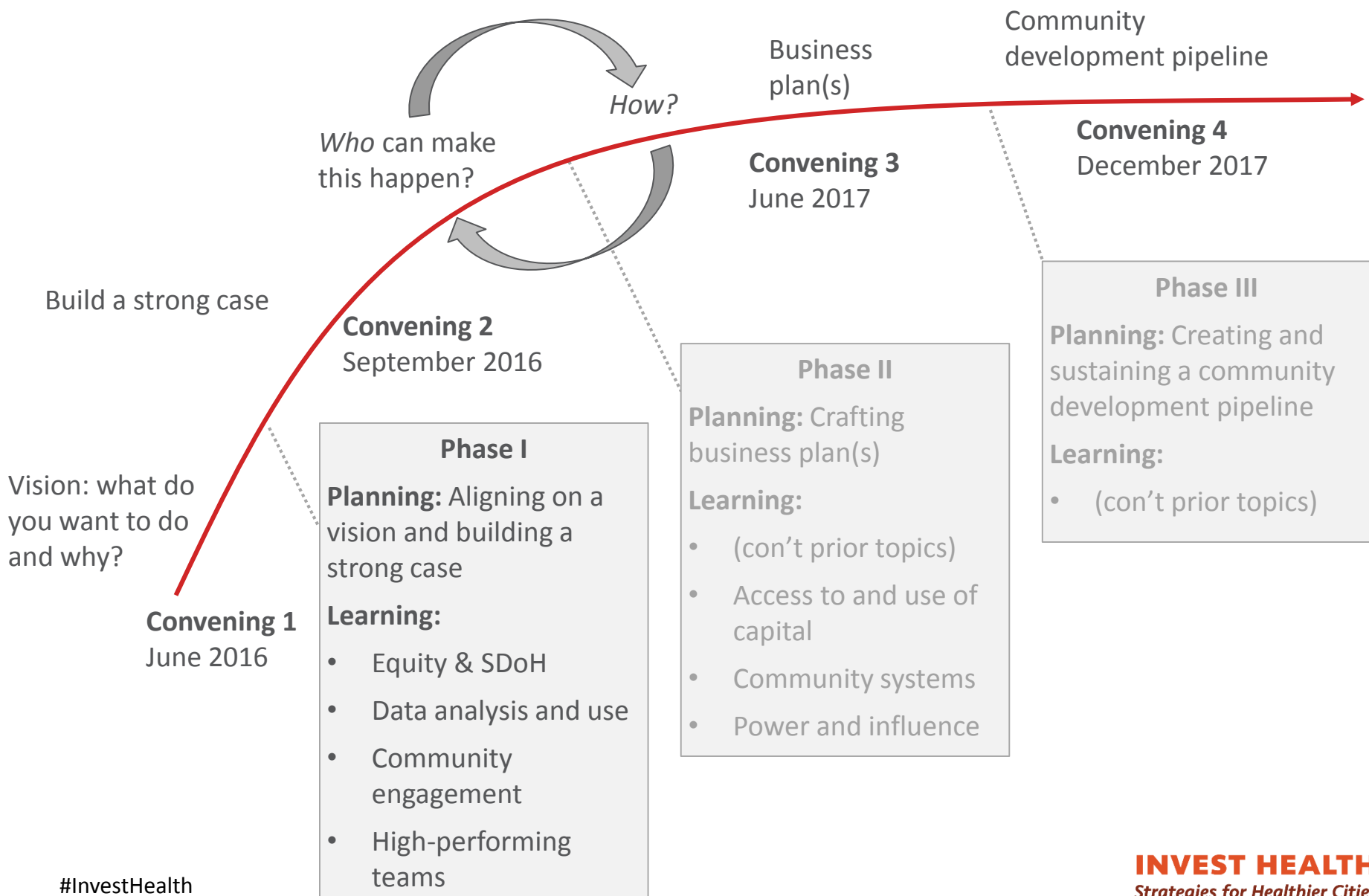
Phase 1 Learning



Invest Health Competency Model



Invest Health Program Phases



Invest Health Competency Model

Equity & Social Determ. of Health	Community Engagement	Community Systems	Power and Influence
Understands causes and impact of disparities and inequities related to health and well-being	Leverages community assets and resources; collaborates with diverse partners	Understands complex community systems, including relationships, boundaries, and sources of interdependence	Understands how to leverage networks and sources of power; delivers influential messages
Cross-cutting skills			
Data Analysis and Use: Identifies and uses credible sources of data for planning, learning, and tracking progress			
Financial Capital: Identifies and harnesses new sources of capital for built environment initiatives that mitigate the social determinants of health			
High Performing Teams: Creates and sustains a high-functioning team that successfully plans and implements initiatives within a community			

Invest Health Learning Methods

Convenings



National (4)



Pods (2 - 3)

Skills Building



Webinars



Tools & Resources

Learning Support



Web-based Learning
Groups



Discussion Forum

Communications



Web Portal



Weekly Newsletter

Phase 1 Learning: Activity Options

Self-study Webinars

- Community Engagement

Web-based Tool Workshops

- *PolicyMap* Workshops
- *County Health Rankings and Roadmaps* Workshop

Resources

- Resources and articles in key areas of Phase I

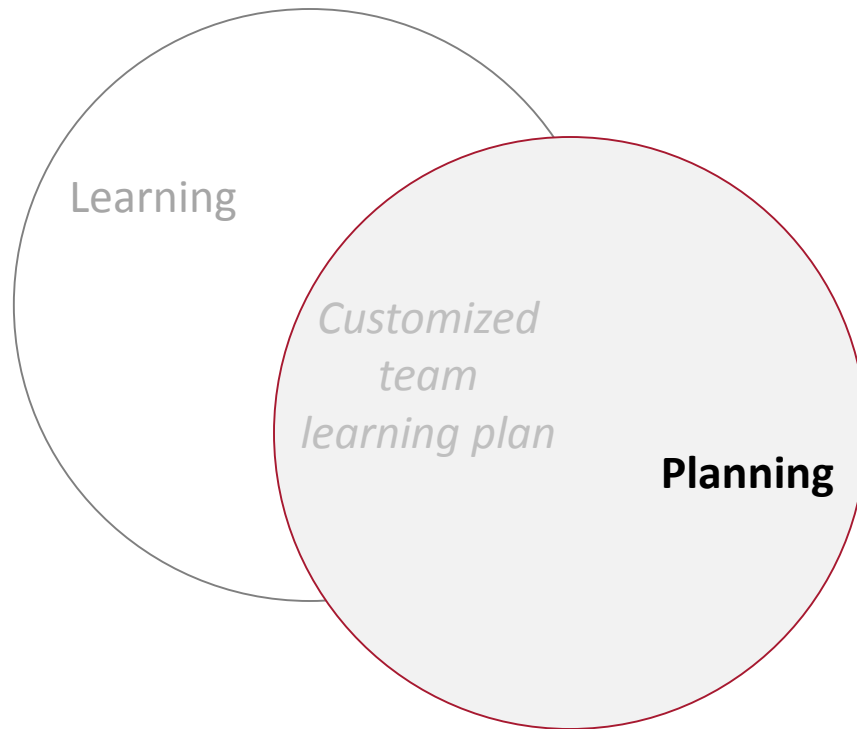
Web-based Learning Groups

- Social Determinants of Health
- Transportation
- Food Production / Food System
- Housing
- Safety and Environment
- Education and Training
- Community Engagement
- Equity

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Phase 1 Planning



Phase 1 Planning: Key Components

Key components of Phase 1 planning include:

1. Confirm planning team
2. Build your case
3. Reflect and iterate
4. Check-in with city support team

Phase 1 Planning: Confirm Planning Team

Questions to consider:

- Who's on your "home team"? Who should participate in Invest Health, beyond the five team members that are here?
- Does everyone know what this effort is about? Do they understand their role?
- If other voices are critical, but are not here, how do you plan to get them up to speed?
- Who should serve as the main point of contact?

Phase 1 Planning: build your case

What kinds of activities will help you “build a strong case”?

Vision

Local context

Community
engagement

Expected
impact

- *Conduct observations*
- *Distribute surveys*
- *Identify interviewees*
- *Schedule interview times*
- *Conduct interviews*
- *Document findings*
- *Conduct site visits*
- *Recruit participants for focus groups*
- *Hold focus groups*

Phase 1 Planning: Building Your Case

Make a work plan to organize and prioritize activities

Activity	Responsible	Date/target completion
<i>Identify interview roster</i>	<i>Amelia</i>	<i>June 17</i>
<i>Visit target neighborhoods to meet residents and gather input</i>	<i>Angelica, Jerry, Aaron, Amelia</i>	<i>June 17</i>
<i>Catalogue stalled development projects and examine whether there are common factors</i>	<i>Aaron</i>	<i>June 28</i>
<i>Conduct interviews and document findings</i>	<i>Amelia, Jerry, Marian</i>	<i>July 15</i>
<i>Prepare summary of childhood obesity rates and trends, at the neighborhood level, by age, race, and gender</i>	<i>Alexander</i>	<i>July 15</i>

Phase 1 Planning: Reflect and Iterate

Don't complete activities in a vacuum: share what you are learning at routine planning meetings and reflect on implications to refine your vision and strengthen your case

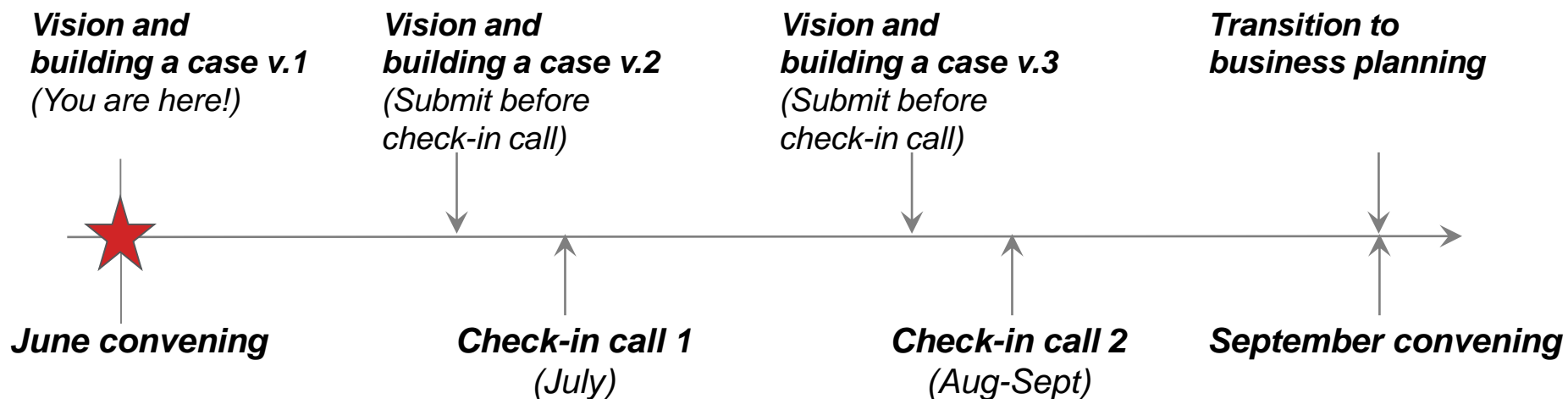
- We recommend you hold at least three planning meetings before the September convening

Date and time	Location
1.	
2.	
3.	

Phase 1 Planning: Check-in with City Support Team

	<i>What is it?</i>	<i>How do I prepare?</i>
<i>Scheduled check-in calls</i>	Two formal check-ins to discuss team progress and implications	Send written update to your city support liaison <u>3 business days</u> prior to scheduled call
<i>Office hours</i>	Weekly time slot when city support team is available to brainstorm, coach, and respond to your questions	Sign up at least one day in advance and describe the issue you are interested in addressing
<i>Email any time!</i>	If you email us, we will respond	Don't! Just drop us a line—it need not be formal

Phase 1 Planning: Recap



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Customized Team Learning Plan

- Customized Team Learning Plan (CTLTP) represents the “team designed” portion of Invest Health
- Recognizing that each Invest Health team has specific and unique needs, your team will use the CTLTP to identify and select the program opportunities that are most relevant to your Invest Health goals
- Each phase of Invest Health will include a CTLTP – time this morning to start on your CTLTP for Phase I

Customized Team Learning Plan

- **Part 1, *Team Capacity Building / Team Activities Description***, includes a timeline and listing of team and City Support Team meetings to be scheduled and information about other Phase I activities
- **Part II, *Learning Activity Descriptions and Options***, describes the activities, web-based learning opportunities, and resources that are available
- **Part III, *Team Plan / Learning Activity Selections Form*** includes the activity selections form where your team will indicate the specific activities it will complete during Phase I

Customized Team Learning Plan

- Feel free to include broader “home team” in the planning and learning activities on your CTLP
 - **And...** please strive for consistency of participation in calls with City Support Team
- Upload your team’s completed CTLP to your team Dropbox folder (linked to on by the end of June)