





# Use data to create lasting community change.

## POLICYMAP

At PolicyMap, we believe in the power of data to create change in communities and markets. To that end, we've unified the web's largest place-based data library with simple mapping and reporting tools to help thousands of users—from the classroom to the boardroom—use data to understand and make an impact on the places they value.

We offer tens of thousands of customizable maps, including data on demographics, real estate, health, jobs and more from sources like Census, the Department of Housing and Urban Development and GreatSchools. As part of our mission, public data is always free to map and share. We also offer affordable subscriptions and solutions for your website.

## OUR CUSTOMERS



BROWN

MacArthur  
Foundation



First American



Carnegie  
Library of  
Pittsburgh



## USE POLICYMAP TO

- ✓ Research neighborhoods
- ✓ Evaluate market trends
- ✓ Track investments
- ✓ Understand impact

## OUR TEAM

Born at [Reinvestment Fund](#), a catalyst for change in low-income communities, our background in public policy and community development underlies our mission and guides our products.

## SUBSCRIPTIONS

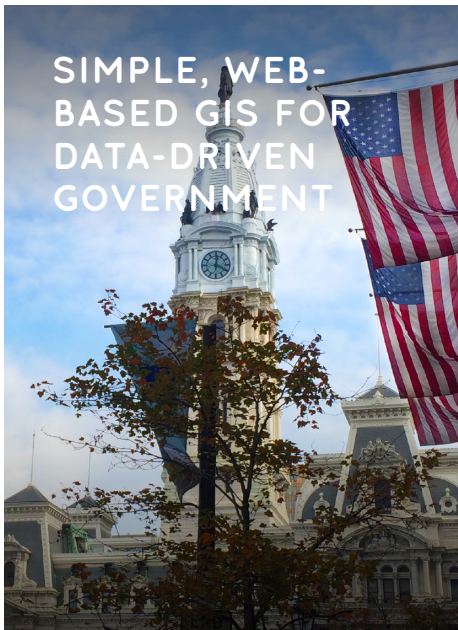
A PolicyMap subscription gives you login access to PolicyMap's complete data warehouse as well as its full analytical and display capabilities. Create compelling maps, download data, compare data across locations, generate on-the-fly reports, run analytics and upload your own data.

## ENTERPRISE LICENSES

Enterprises licenses allow you to make PolicyMap available to everyone in your university, government agency or across departments.

## MAPS & DATA FOR YOUR WEBSITE

PolicyMap can create branded mapping tools for your organization, interactive maps for your website or feed data directly into your platform.



SIMPLE, WEB-BASED GIS FOR DATA-DRIVEN GOVERNMENT

#### ENTERPRISE LICENSE

## City of Philadelphia

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By providing governments with an instant geographic data infrastructure, PolicyMap supports strategic planning, land bank activities, program development, impact assessment, grant writing and public reporting.

Plus PolicyMap fosters interdepartmental coordination by providing a platform for sharing data across city agencies, including housing offices, economic development agencies, planning departments and mayor's offices.

In Philadelphia, PolicyMap is powering the city's effort to share its local data (and PolicyMap's trove of preloaded data) across agencies in a single online resource.

*"PolicyMap provides us with a greater capacity to make data-driven decisions, coordinate among city agencies and evaluate the impact of our programs." -Debra McColloch, Director, Office of Housing and Community Development | City of Philadelphia*



MOBILIZING DATA SAVVY FUTURE LEADERS

#### ENTERPRISE LICENSE

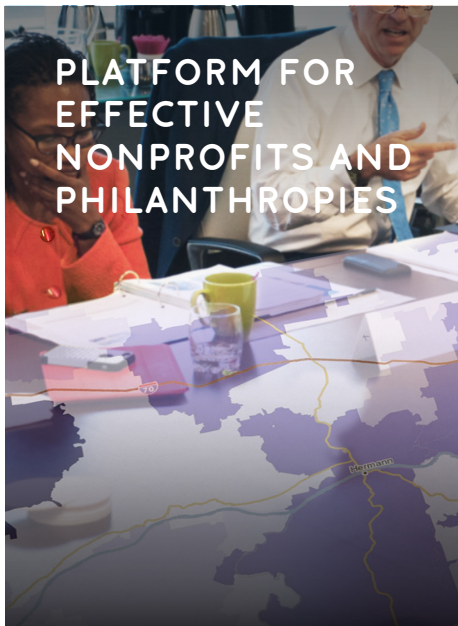
## University of Minnesota

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PolicyMap takes sophisticated data, mapping and analytics and brings them to fields beyond traditional GIS and planning departments.

From public health to sociology and law, students are building the capacity to use data to understand the crucial issues in their fields. At the University of Minnesota, Jessica Deegan is using PolicyMap to teach students in her housing studies course.

*"Having a platform that's as robust as PolicyMap at students' fingertips empowers them from a research perspective." Jessica Deegan, Adjunct Faculty for GIS in Housing Studies Program, College of Design | University of Minnesota*



PLATFORM FOR EFFECTIVE NONPROFITS AND PHILANTHROPIES

#### SUBSCRIPTION

## NeighborWorks America

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PolicyMap reduces the burden of data collection, strengthening capacity for social impact. We empower nonprofits to make data-driven decisions and provide philanthropies with the tools they need to understand impact.

Many nonprofits and philanthropies, like NeighborWorks America, use PolicyMap to track neighborhood health and stability, analyze and articulate the impact of grants and advocate to stakeholders on the local level.

*"PolicyMap is an analyst's best friend; a fusion of easy-to-use mapping with an intuitively organized, comprehensive library of datasets that will save any organization an absurd amount of time and effort." -Harry Segal, Corporate Planning, Performance, and Strategy, NeighborWorks America*

## ONE PLACE - ALL THE DATA YOU NEED



### DEMOGRAPHICS

Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion



### INCOMES & SPENDING

Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy



### HOUSING

Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs and more



### LENDING

Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking



### QUALITY OF LIFE

Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits



### JOBS

Unemployment, labor force, detailed workforce demographics, jobs and industries



### EDUCATION

School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance



### HEALTH

Obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources and local foods



### FEDERAL GUIDELINES

New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

## SELECT SOURCES

- Administrative Office of the U.S. Courts
- American Community Survey (ACS)
- Boxwood Means, Inc.
- Bureau of Labor Statistics
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- Community Development Financial Institutions (CDFI Fund)
- Community Reinvestment Act (CRA)
- Consumer Expenditure Survey
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- DHS Immigration Yearbook
- Economic Research Service (ERS)
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies (ASARB)
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- IRS Statistics of Income
- Longitudinal Employer Household Dynamics (LEHD)
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Nursing Center Consortium
- National Oceanic and Atmospheric Association
- (NOAA)
- New America Foundation
- Non-Employer Statistics (NES)
- Occupational Employment Statistics (OES)
- OpenFlights.org
- Social Security Administration
- The Brookings Institution
- Reinvestment Fund Analytics and LSAs
- Trade Dimensions
- U.S. Election Atlas
- United States Department of Agriculture (USDA)
- Urban Mapping
- US Census
- US Election Atlas
- US Fish and Wildlife Service
- US Geological Survey (USGS)
- Valassis Lists

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Sign up to receive full access for 7 days, or request a multi-user or organization-wide trial.

POLICYMAP

**POLICYMAP** unifies the web's largest place-based data library with simple mapping and reporting tools. Our products take the legwork out of data collection and processing to make it easier for you to understand and make an impact on the places you value.

[POLICYMAP.COM](https://policymap.com)

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