

INVEST HEALTH

Strategies for Healthier Cities

A Project of the *Robert Wood Johnson Foundation*
and *Reinvestment Fund*



The Day's Activities

September 30, 2016

Agenda

- 1. Introduction**
2. Success Measures Competition
3. Team-Based Activities
 - a. Reflection Point
 - b. Network Mapping v2
 - c. Developing a Work Plan for the Next Stage
 - d. Planning Exercises: Building a Case and Business Planning

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Success Measures Competition: Overview

- Invest Health will be providing **two subscriptions** to Success Measures, along with technical assistance from the Success Measures teams
- Working as a team, discuss and respond to the three competition questions over the next 20 minutes
- Please limit your responses to the space available on the sheet and please write legibly
- Program staff will review the responses during this morning's working session and announce the winners in our closing segment

Success Measures Competition: Questions

- How would your team use the data gathered through the **Success Measures Data System** to enhance your team's Invest Health work (i.e., project improvement, communicating results across partners, etc.)?
- How would using the **Success Measures Health Tools** enhance your team's Invest Health effort?
- Describe either your team's experience with and capacity for implementing an evaluation project, or how you would envision carrying out an **evaluation project** related to your team's Invest Health work.

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Reflection Point

- An opportunity to take stock of your Invest Health team's work to date, including:
 - What's gone well/what the team has accomplished
 - What's been challenging
 - How the team hopes to work together going forward
- Purpose: strengthen the relationships between team members and highlight opportunities to advance the team's work
- Questions to help prompt discussion included in the printed guide

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Network Mapping vs2

- An opportunity to revisit the network map your team created at the June convening
- Two approaches outlined in the guide:
 - **Influence Map:** shows the people and organizations who influence and make decisions about your Invest Health work; depicts importance, relationship, and influence level
 - **Power/Interest Grid:** displays the power dynamics at play in your community that impact your team's Invest Health work; information depicted can help inform team's collaboration and communication approach

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Developing a Work Plan

- Tool to help your team **organize and prioritize** activities over the coming months
- Map out who is doing what, by when, and how discrete activities contribute to a broader goal
- Adaptable template included in guide

Activity	Responsible	Date/target completion
Work stream #1 (e.g., community engagement)		
<i>Conduct interviews with residents in target neighborhood to gather feedback</i>		October 17

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Planning Exercises

- Core question domains for **building a case** phase:
 - Vision, Local Context, Community Engagement, and Expected Impact
- Core questions for **business planning** phase:
 - What do you want to do and why? (Synthesis of team's "building a case" work)
 - What impact do you expect to have on health outcomes and/or equity?
 - Who do you need to implement your plan?
 - What is the timeline for implementation?
 - What is the budget?
 - What are the potential risks and how do you plan to mitigate them?