

# INVEST HEALTH

## Strategies for Healthier Cities

A Project of the *Robert Wood Johnson Foundation*  
and *Reinvestment Fund*



# Invest Health Second National Convening

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September 27-30, 2016

# Agenda: Convening Welcome and Overview

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1. **Progress and recognitions**
2. Review of program progression
3. Convening agenda overview
4. Introduction of convening guests
5. Expectations: customer service and participation

# Progress and Recognitions

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## 1. Team planning activities:

- Held productive team discussions, including with the “home team”
- Established team communication and meeting routines
- Attended office hours with City Support Team
- Sought input/feedback from City Support Team
- Connected with another Invest Health city

## 2. Community engagement activities:

- Had one-on-one conversations with residents
- Hosted/participated in community events
- Gathered community feedback through surveys
- Expanded the “home team” to include more community representation

# Progress and Recognitions

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## 3. Data collection and analysis:

- Gathered new data (e.g., through a community needs assessment, PolicyMap, etc.)
- Looked at new data sources or combined data sources to generate new insights
- Discussed data as a team
- Modified approach or focus area/topic based on data

## 4. Collaboration with existing local efforts:

- Identified and began partnering with an “unlikely ally”
- Joined forces with an ongoing initiative or community development effort
- Played a convening/bridging role linking together local stakeholders or initiatives

# Progress and Recognitions

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## PolicyMap usage

### Team Grand Rapids, MI

- Jamon Alexander
- Rosalynn Bliss
- Jeremy Moore
- Darel Ross
- Mindy Ysasi



# Progress and Recognitions

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## Web-based learning group engagement

Rodney Reasonover

Canton, OH



# Progress and Recognitions

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## Sustained media coverage

Team Nampa, ID:

- Clint Child
- Bethany Gadzinski
- Karla Nelson
- Allison Westfall
- Jennifer Yost



# Progress and Recognitions

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## Discussion Forum engagement

Sue Huppert

Des Moines, IA





# Progress and Recognitions

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## Invest Health Team of the Quarter

to be announced on Friday morning...

# Agenda: Convening Welcome and Overview

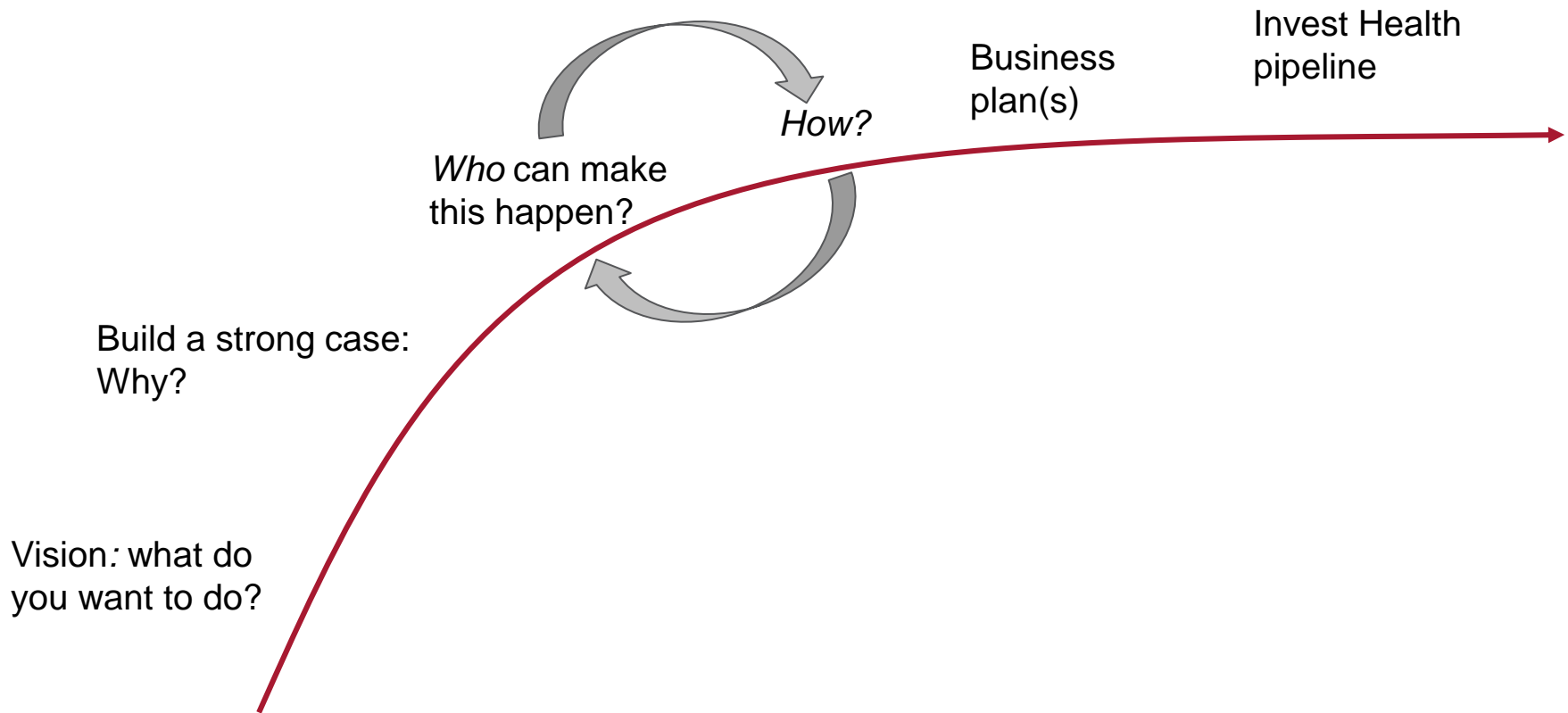
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1. Progress and recognition
2. **Review of program goals and progression**
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# Invest Health Goals: At the end of 18 months...

- **Collaborative infrastructure:** Invest Health team and broader “home team” forge strong, cross-sector collaboration aligned around a vision of better health
- **Built environment projects:** Invest Health team’s engagement of community, focus on equity, and use of data lead to a long-term pipeline of and significant progress on built environment projects intentionally incorporating elements that will improve resident health and well-being
- **Community development finance system:** Invest Health team identifies new streams of capital and leverages the funding to finance investment opportunities identified through the program
- **Enabling environment:** Through work on specific built environment projects, Invest Health team identifies and acts on system strategies aimed at creating a built environment supporting more equitable and healthier communities
- **Learning network:** 50 Invest Health teams/cities build strong relationships

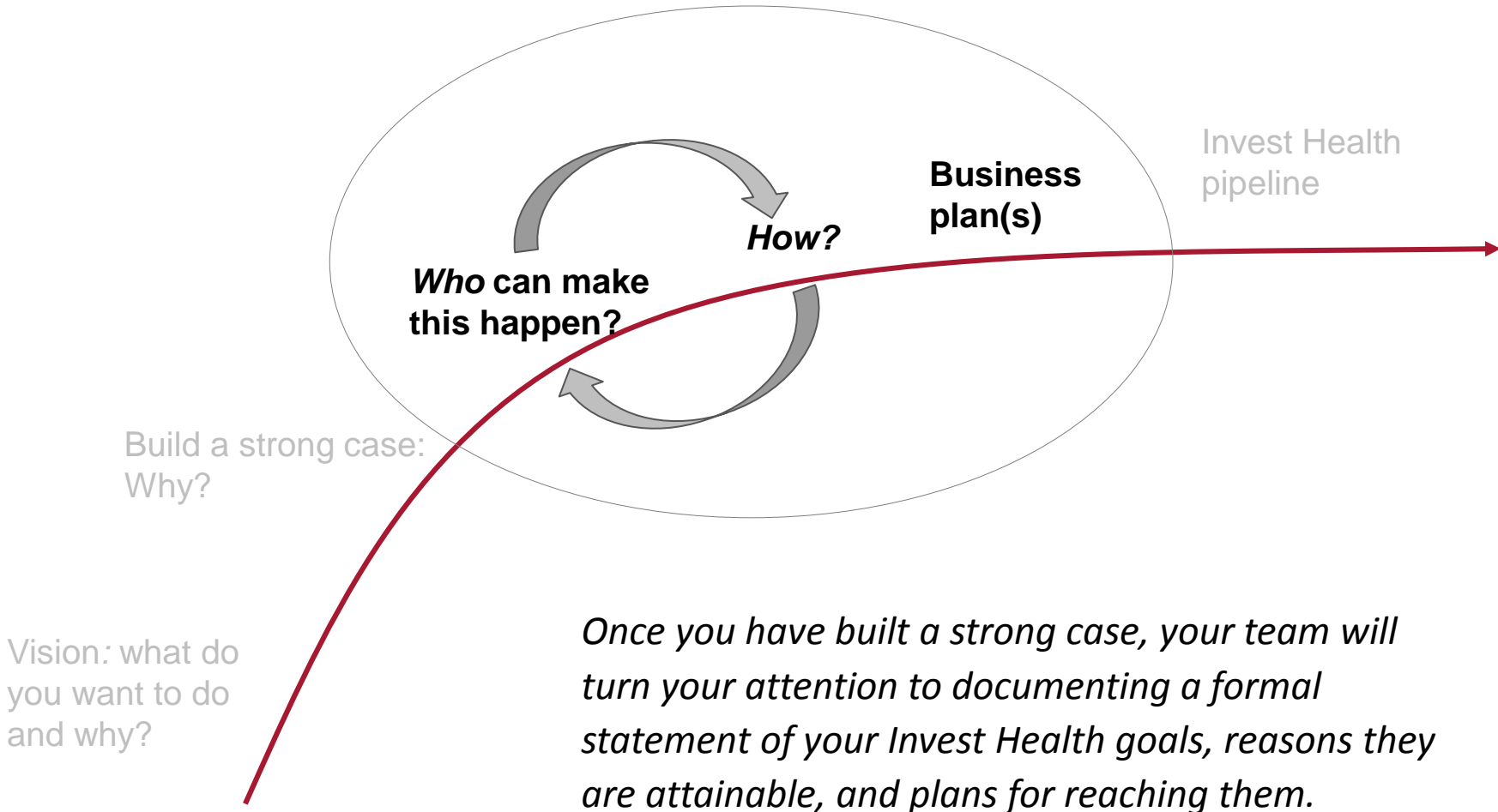
# Invest Health: Program Phases



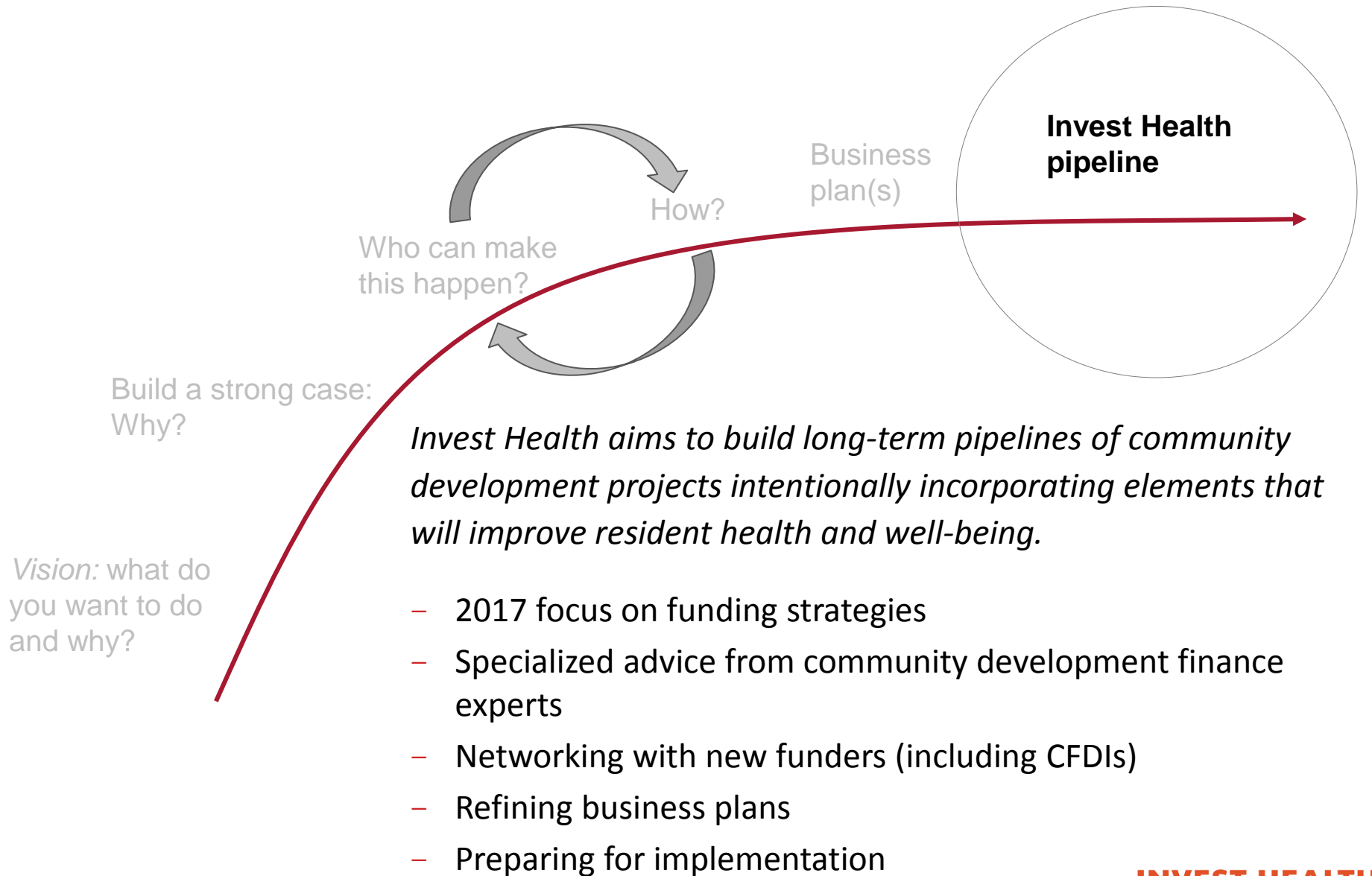
# Program Phase: Building a case



# Program Phase: Invest Health Business Plan



# Program Phase: Invest Health Pipeline



# Invest Health: Program Phases/Tracks





# Invest Health: Learning Track Modes

## Convenings



National (4)



Pods (2 or more)

## Skills Building



Webinars



Tools & Resources

## Learning Support



Web-based Learning  
Groups



Discussion Forum

## Communications



Web Portal



IH Updates

# Invest Health: Planning Track Supports

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## Helping you get up the hill:

- Dedicated point of contact for each city team
- Thinking partner (“critical friend”)
- Understand the work and track progress in cities
- Office hours
- Scheduled check-in calls
- Feedback on work products
- Technical expertise and connection to tailored support resources
- Facilitate networking and opportunities for peer-to-peer learning
- In-person work at convenings (national and pod)

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# September Convening: Intentions/Goals

- **Momentum:** examples of progress and success, internal and external to Invest Health
- **Equity:** overall frame for the work
- **Enhancing our Learning Community:** working across teams, sector-based discussions, identifying common challenges and opportunities
- **Moving the work forward:** quick-cycle feedback in structured workshops with City Support Team, other program staff, and guests
- **Core Content:**
  - Collaboration across sectors
  - Inclusive community engagement
  - Capital absorption and community investment
  - Using data and tools to measure impact

# Convening-at-a-glance: Wednesday, Sept. 28

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- Welcome and Convening Overview
- Learning Mindset / Reflective Practice
- Keynote Address by Tyler Norris, Kaiser Permanente
- **Break**
- TED Talk 1
- Working Across Sectors: Challenges and Opportunities
- Facilitated, Sector-Based Breakout Session (breakout rooms)
- **Lunch**
- Panel Discussion on Community Engagement and Equity with Local Leaders
- **Break**
- Inclusive Community Engagement with Glenn Harris, Center for Social Inclusion (full group activities and team-based discussions)
- Remarks by Colorado Lt. Governor Donna Lynne
- Closing to the day
- **Optional: Finance 101 Training with Sara Vernon Sterman**

# Convening-at-a-glance: Thursday, Sept. 29

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- Welcome to the day
- TED Talk 2
- Program Progression: Invest Health Phase II, Pod Convenings, and the Work Ahead
- Rotations (breakout rooms):
  - Rotation 1: Capital Absorption and Community Investment with Robin Hacke, Kresge Foundation
  - Rotation 2a: Training on Success Measures tools by NeighborWorks America
  - Rotation 2b: Planning Workshops with City Support Team
- **Lunch**
- TED Talk 3
- Rotations (breakout rooms):
  - Rotations 1, 2a, and 2b
- Closing to the day
- **Optional: Office Hours with Robin Hacke**

# Convening-at-a-glance: Friday, Sept. 30

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- Welcome to the day
- TED Talk 4
- Success Measures Competition (team-based activity)
- Introduction to Team-Based Activities:
  - Team Reflection
  - Network Mapping v2
  - Workplan for Next Phase
  - Planning Exercises
- Team time
- Closing remarks

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# Convening Guests and Partners

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- **Colby Dailey**, Managing Director, Build Healthy Places Network
- **Jane Erickson**, Project Director, ReThink Health Ventures
- **Jason Gromley**, Director of Operations, The Root Cause Coalition
- **Jenny Ismert**, Vice President, Housing, UnitedHealth Group; Invest Health National Advisory Committee member
- **Gavin Kerr**, President and CEO, Inglis House; partnering with Reinvestment Fund
- **Phillip Thomas**, President, Denovo; partnering with Reinvestment Fund
- **Adam Steinberg**, American Council of Learned Societies' Public Fellow, Policy Solutions/Reinvestment Fund
- **Sara Vernon Serman**, Vice President, Strategic Investment, Reinvestment Fund
- **Sandeep Wadhwa**, Senior Vice President, Care and Delivery Management, Noridian Healthcare Solutions LLC; Reinvestment Fund board member
- **Bridget Weidman**, Senior Director, Health Services, Reinvestment Fund
- **Dace West**, Executive Director, Mile High Connects

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# Expectations: Customer Service Priority

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- **Responsive, adaptive program design**
  - Your feedback will continue to shape program design
  - Daily and end-of-convening evaluations to find out what's working and what can be improved
  - Surveys to identify your priorities for future trainings on **communications, Invest Health competency areas, and PolicyMap**
  - As in June, members of the evaluation team will be observing the convening
  - The evaluation team also will be asking each team to identify a team member to take part in a post-convening interview; more on this tomorrow...

# Expectations: Customer Service Priority

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- **Respect for your time**
  - Intensive convening calendars to maximize value
  - Emailed newsletters with updates, deadlines, timely and relevant information
  - All program information posted to online learning platform
- **Assistance is always just an email or phone call away**
  - [info@investhealth.org](mailto:info@investhealth.org)
  - City Support Team liaisons

# Expectations: Customer Service at Convening

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- **Staff and volunteers:**

- Information table in South Convention Side Lobby, outside Grand Ballroom
- Look for “Staff” name tag ribbons

- **Reference materials:**

- Participant-specific Convening Calendars – **where to go, when**
- Tabletop folders with:
  - Agenda
  - Bios for speakers, guests, and program staff
  - City Team directory
  - Restroom locations
- All presentations will be posted on our online learning platform; videos of selected sessions will be posted

# Expectations: Participation at the Convening

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- **Aim to be fully present during the convening**
  - Try to minimize screen time/multi-tasking
- **Make a point of meeting new people and sharing experiences and perspectives**
  - Mix-it-up approach to seating at breakfast and lunch
  - Evenings free for exploring Denver
- **Take advantage of the opportunity to take risks and challenge yourself**
  - Make space for all voices
  - Assume good intent
  - Continue building our circle of trust

# Expectations: Share the Good News/Get Social

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## Team photos:

- Please make sure to stop by the Invest Health banner in the Lobby to have a team photo taken during the convening

## Social media guidelines:

- During the convening, please post to Twitter, Facebook or Instagram using **#InvestHealth**
- Please be thoughtful about sharing any information about your team conversations

## Posting prompt:

- **[In 6 words, describe your city team's work] #InvestHealth**

## Tag us:

- Twitter: **@reinvestfund** and **@RWJF**
- Facebook: **ReinvestFund** and **RobertWoodJohnsonFoundation**

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