

INVEST HEALTH

Strategies for Healthier Cities

A Project of the *Robert Wood Johnson Foundation*
and *Reinvestment Fund*



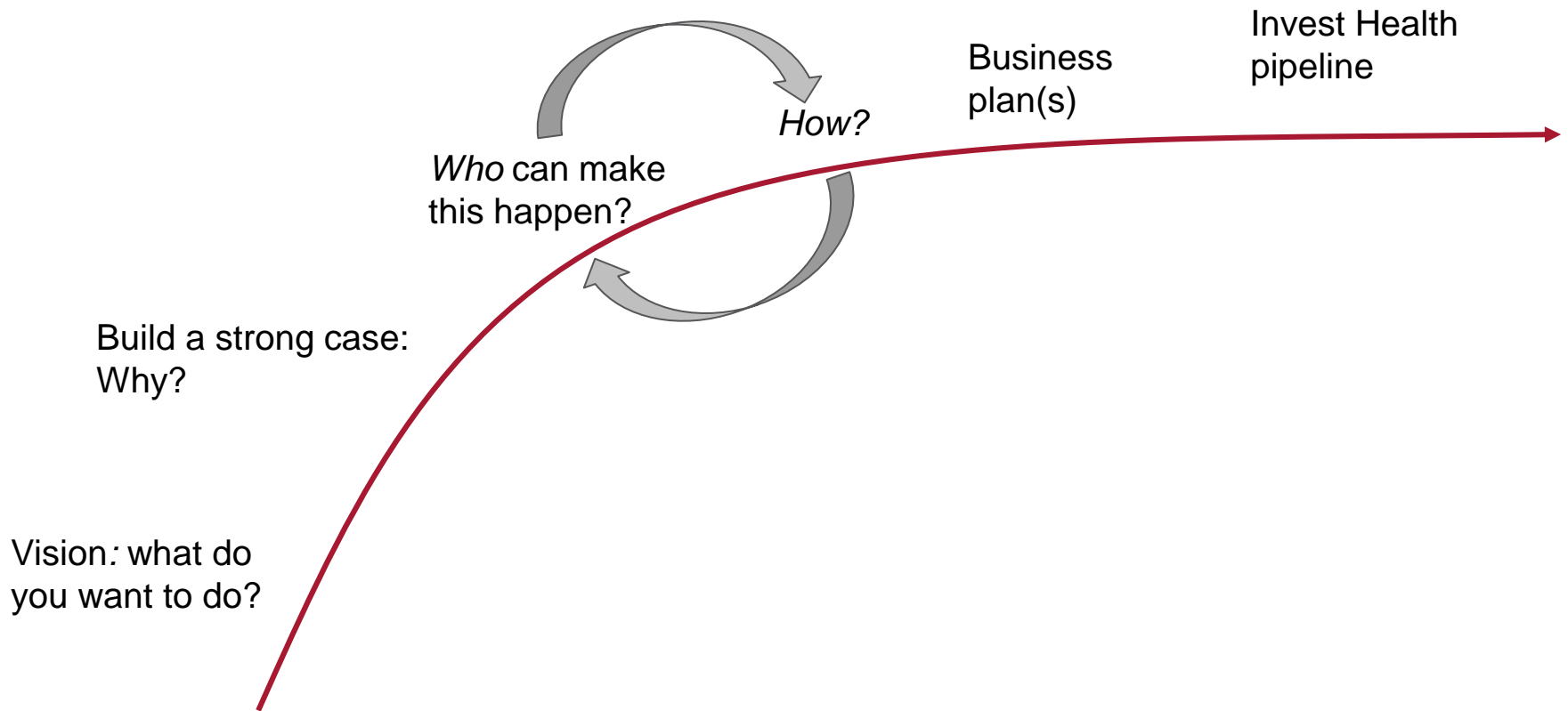
Program Progression: The Work Ahead

September 29, 2016

Agenda

1. **Program recap**
2. Zoom in: Invest Health business plan
3. Ongoing city support: planning and learning
4. Pod meetups

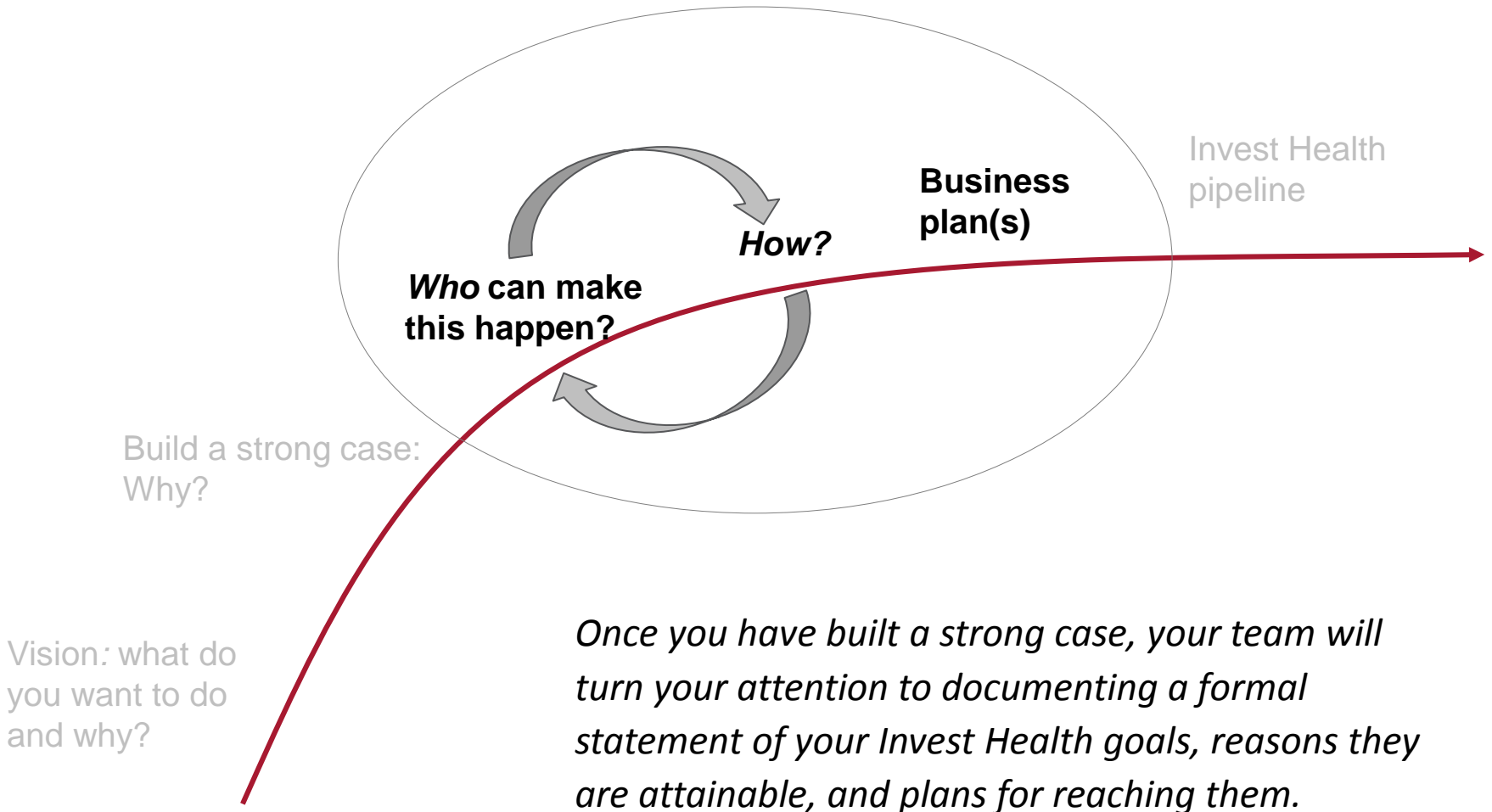
Program Recap



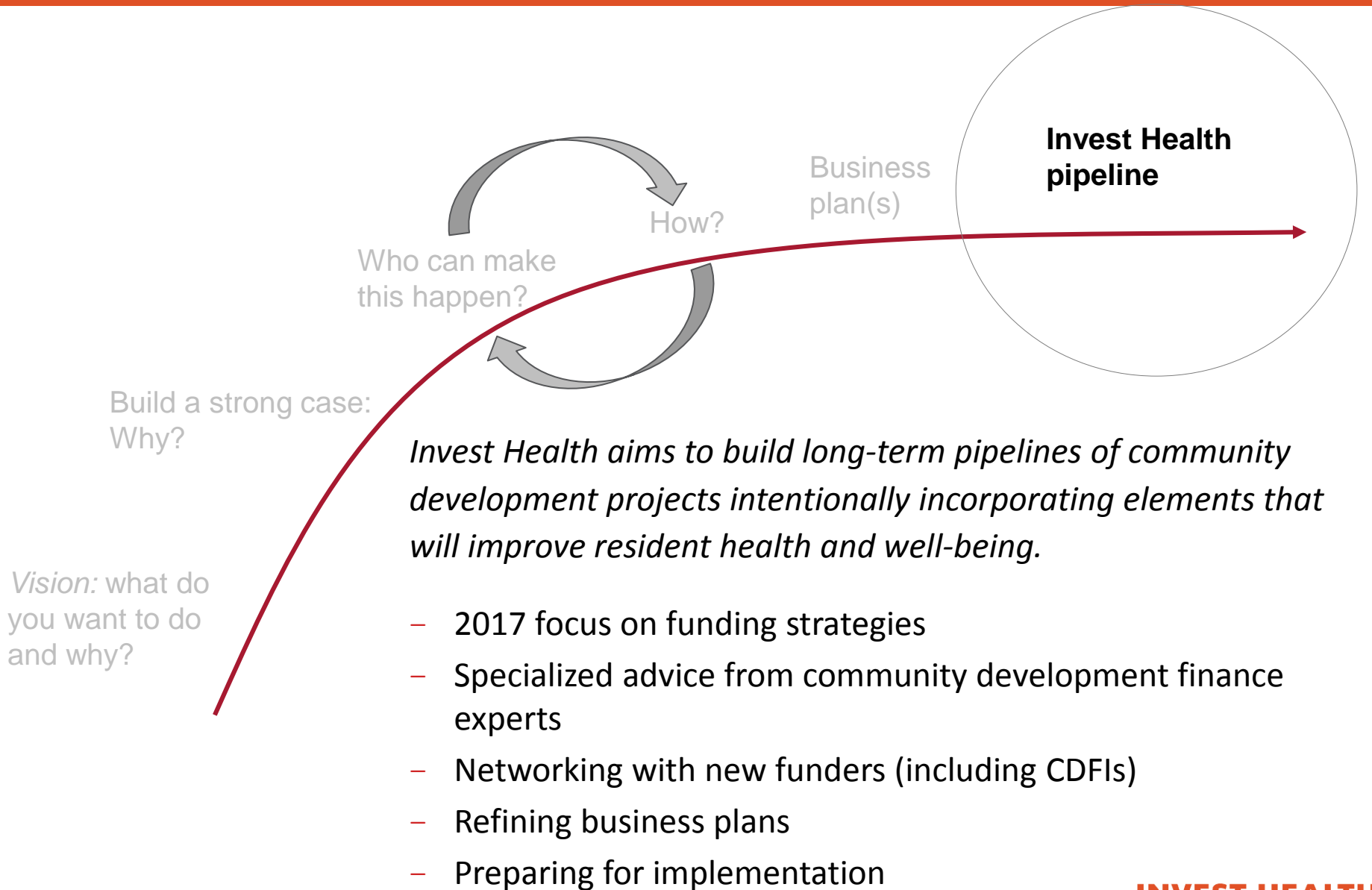
Program Recap: Building a case



Program Recap: Invest Health Business Plan



Program Recap: Invest Health Pipeline



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- 2. Zoom in: Invest Health Business Plan**
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Invest Health Business Plan

NOT one-size-fits-all. Your projects, goals, and plans will all look different...

That said, it is important for ALL teams to address the following core questions:

1. What do you want to do and why? (the synthesis of “building a case” work)
2. What impact do you expect to have on health outcomes and/or social equity?
3. Who do you need to implement your plan?
4. What is the timeline for implementation?
5. What is the budget?
6. What are the potential risks and how do you plan to mitigate them?

Invest Health Business Plan

1. What do you want to do and why (i.e., synthesis of “building a case” work)?

Vision

- What do we aim to accomplish and where?
- Why does this matter for our city?

Local context

- What promising opportunities, city assets, and resources exist?
- Who are the stakeholders that can make this happen? Who might stand in the way?
- Why is now the right time? Why hasn't this happened before?

Community engagement

- What do residents want?
- Whose voices or perspectives do we need to include to succeed?

Expected impact

- How do we expect to impact health outcomes, health disparities, and/or the social determinants of health in our community?

Invest Health Business Plan

2. *What impact do you expect to have on health outcomes and/or social equity?*

Health outcomes	Health disparities	Social determinants of health
<ul style="list-style-type: none">- Increase average life expectancy- Reduce child obesity rates in Evergreen from 40% to 25%- Decrease infant mortality rates in zip code 10000- Decrease % of adults reporting fair or poor health in the past 30 days	<ul style="list-style-type: none">- Decrease the low-income preschool obesity rate- Narrow the gap between the Evergreen neighborhood and the city average in:<ul style="list-style-type: none">- Life expectancy- Obesity rates- Diabetes rates	<ul style="list-style-type: none">- Increase access to healthy food in Evergreen- Increase time spent outdoors by Evergreen residents- Increase child literacy rates from 60% to 75% in Evergreen- Increase number of people who walk or bike to work

Invest Health Business Plan

3. Who do you need to implement your plan?

Key questions to answer:

- Who are the collaborating partners?
- Who will oversee implementation?
- If applicable, who will serve as the developer (private or non-profit)?
What is their experience with similar projects?
- If applicable, who are the prospective tenants and/or programming providers?
- If applicable, who will be the borrower?
- Does the plan have the support of elected officials?

Invest Health Business Plan

4. What is the timeline for implementation?

5. What is the budget?

Key questions to answer:

- What is the project/development timeline?
- What will it cost to develop?
- Does the project have identified financing or funding sources?
- What funding is already accounted for and what is the current funding gap?
- What are the operating costs and expected revenue in the long term?

Invest Health Business Plan

6. What are the potential risks and how do you plan to mitigate them?

Key questions to answer:

- What roadblocks stand in your way (personal, political, regulatory)?
- Is there explicit opposition to the plan?
- Is the plan responsive to local demand?

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Ongoing city support: planning

Helping you get up the hill:

- Dedicated point of contact for each city
- Thinking partner (“critical friend”)
- Understand the work and track progress in cities
- Office hours
- Scheduled check-in calls
- Feedback on work products
- Technical expertise
- Opportunities for peer-to-peer learning
- In-person work at convenings (national and pod)

Ongoing city support: planning

We will continue to hold informal "office hours" with the city support team. Office hours will be weekly at:

- Tuesdays, 2:00-3:00pm EST**
- Thursdays, 2:00-3:00pm EST**

This is the best time to reach out to your city support team with questions, discuss ideas or challenges, and connect with your fellow Invest Health Cities.

Please join us!

Ongoing city support: learning

On tomorrow's "End of Convening" evaluation, you will have an opportunity to let us know what learning options most interest you

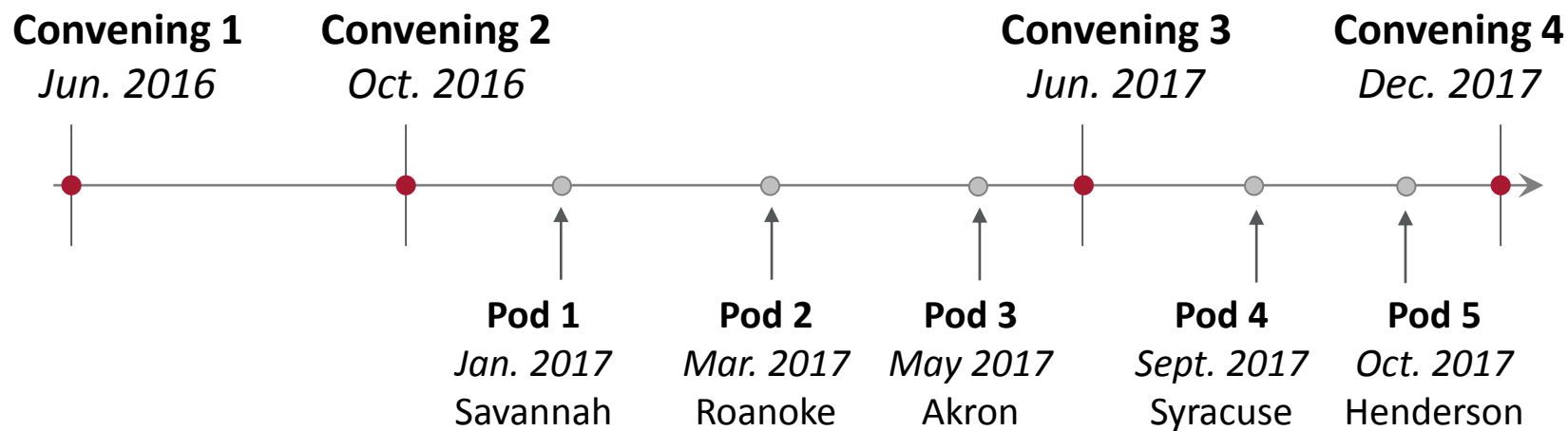
- **Collaborative development/ team effectiveness discussions**
 - Collaborative and/or team development
 - Team effectiveness through MBTI 'deep dive'
 - Trust building for team effectiveness
- **Web-based discussion groups with subject matter experts**
 - Opportunity to cover new areas: health services, public safety and crime, and sharing data/ showing impact/ telling your story
 - Opportunity to go deeper within an area already covered
- **Open call vs. small, invite-only groups**

Please plan to let us know so we can best support you!

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Pod meetups



Pod meetups

Savannah, GA



January 31-February 1, 2017

Roanoke, VA



March 28-29, 2017

Akron, OH



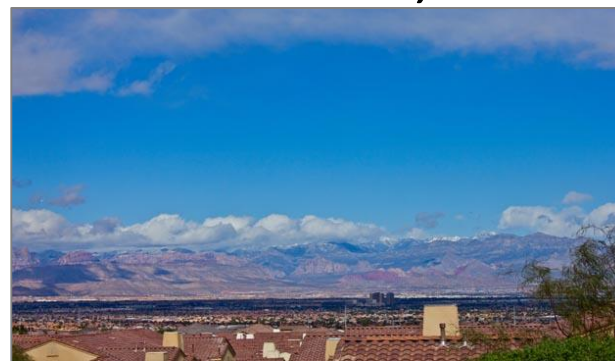
May 2-3, 2017

Syracuse, NY



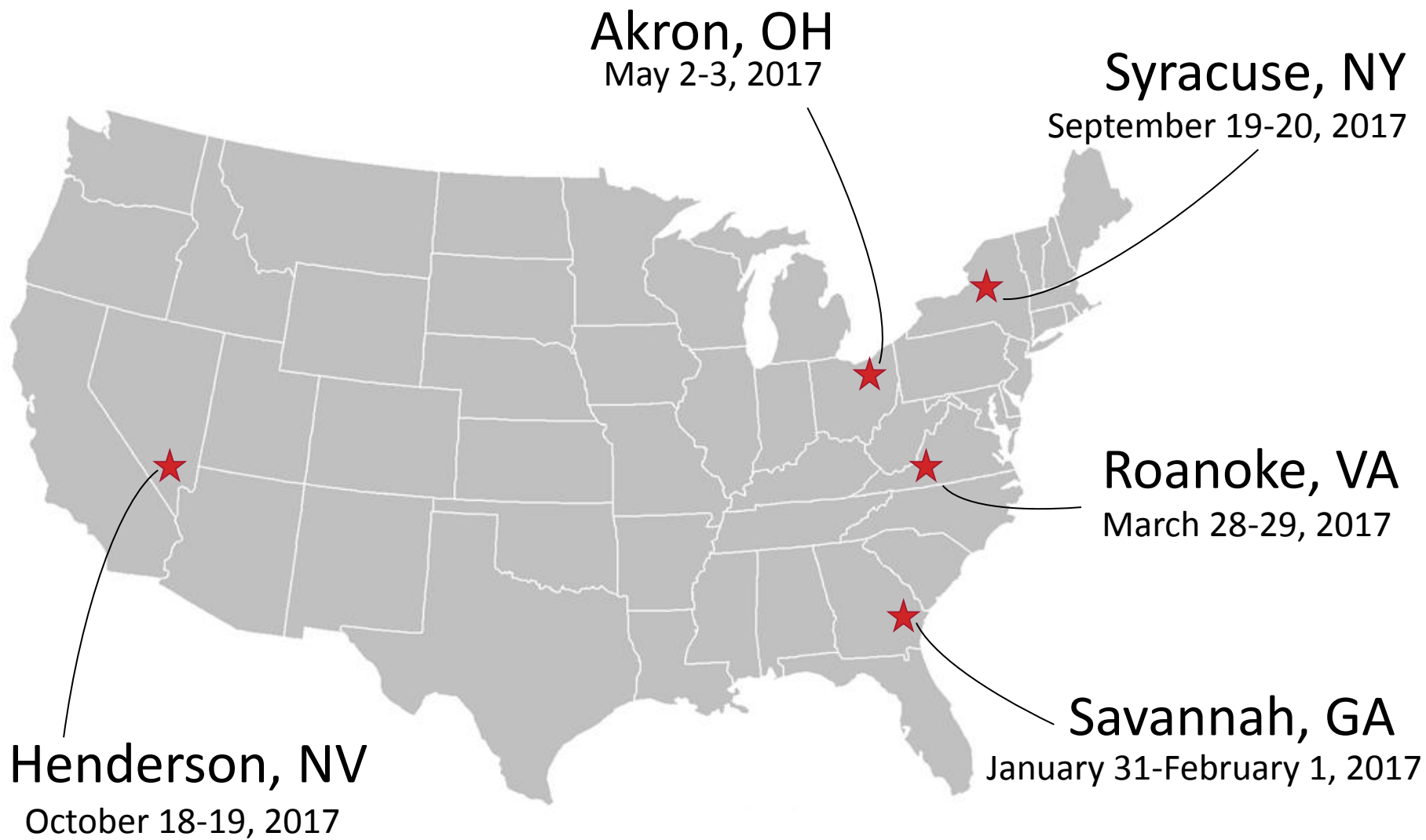
September 19-20, 2017

Henderson, NV



October 18-19, 2017

Pod meetups



Pod meetups: our goals

- Create an experience that is palpably different from the national convenings
- Create space for teams to learn from each other
- Tap into the diverse expertise of cohort members
- Take advantage of in-person time to workshop and advance city Invest Health plans
- Engage with on-the-ground examples of successful community investments and leaders in the space

Pod meetups: Savannah

Pod meetup #1: Improving public safety through community development

Dates: January 31-February 1, 2017

- This pod meetup will explore how public safety—a key social determinant of health—can be improved by leveraging a range of community development strategies and partnerships.
- Participants will engage with law enforcement, social services, urban planners, and healthcare, nonprofit, and community leaders who are working together to reduce crime and improve outcomes for youth, and share ideas about effective initiatives and approaches to improving health through public safety.
- We will visit the Martin Luther King Jr. Boulevard corridor, to understand Savannah's plans for a new police precinct first hand.

Pod meetups: Roanoke

Pod meetup #2: Expanding community development opportunities through public-private partnerships

Dates: March 28-29, 2017

- This pod meetup will focus on opportunities for advancing community development and improving health outcomes through direct partnerships with banks, healthcare providers, developers, and other stakeholders.
- Drawing on lessons learned from Roanoke's recent urban renewal, participants will discuss strategies and incentives for engaging influential stakeholders in community development efforts.
- As part of the program, we will understand how the Roanoke team has worked to integrate health impacts into the city's broader plans to revitalize two low-income neighborhoods, and look at some exciting examples, including the use of libraries as spaces for social service delivery.

Pod meetups: Akron

Pod meetup #3: Bettering housing to improve health

Dates: May 2-3, 2017

- This pod meetup will focus on how housing can be developed to meet the needs of low-income communities and improve health outcomes by incorporating health and social services.
- We will visit new housing developments in Akron and spend time discussing the practical and financial realities of developing health-focused housing.
- We will connect with Summa Health, a leading health care provider, developers, and financiers that were part of these housing developments to better understand how to bring these projects to life.

Pod meetups: Syracuse

Pod meetup #4: Promoting health through food access and walkability

Dates: September 19-20, 2017

- This pod meetup will focus on strategies for increasing access to healthy food in low-income neighborhoods, and promoting healthy activity by improving the streetscapes in the inner city.
- First-hand examples of interconnected food markets, residential buildings, and green pathways funded by CDFIs and other diverse stakeholders will help spark a conversation about what it takes to bring investment in healthy food and walkable corridors to your city.
- During our time in Syracuse, we will visit urban food stores and a farmer's market and tour the city's various walkable corridors.

Pod meetups: Henderson

Pod meetup #5: Engaging the community to drive revitalization

Dates: October 18-19, 2017

- This pod meetup will focus on how to plan with implementation in mind.
- We will learn from Henderson's nationally recognized community engagement work and discuss how to make sincere community engagement a continuous focus and systemic practice in any context.
- We will also learn about how community engagement can drive revitalization plan priorities, which may include leveraging private and public investments to improve health outcomes, neighborhood connectivity, and livability.
- We will tour one of Henderson's redevelopment focus areas—the Pittman Neighborhood—and consider the unique opportunities community and private development projects may bring to the area.

Pod meetups: next steps

Following the convening, please [visit this online survey](#) to rank your team's pod preferences. (Don't worry, the link will be distributed via email!)

- We will do our best to accommodate your team's preferences for pod meetups but, due to logistical constraints, we may not be able to fully accommodate every team's requests.
- When making your selections, keep in mind the following guidelines:
 - Each team is limited to a maximum of five attendees per meetup (this may include members of the home team);
 - Travel costs will be covered by your team's budget; and
 - Teams are expected to attend at least two meetups.