

INVEST HEALTH

Strategies for Healthier Cities

A Project of the Robert Wood Johnson Foundation
and Reinvestment Fund

Agenda

Invest Health Third National Convening Hyatt Regency Phoenix 122 N. Second Street, Phoenix, AZ June 6-9, 2017

TUESDAY, JUNE 6

9:00 am – 5:00 pm	Registration <ul style="list-style-type: none">Name badge/info folder pick-up¹	Lobby of Hyatt Regency
10:00 am – 4:00 pm	Optional Training with Center for Social Inclusion	Phoenix Ballroom
5:30 pm – 7:30 pm	Welcome Reception <ul style="list-style-type: none">Welcome and brief remarksAccess to exhibits/galleries	Heard Museum of Native Cultures and Art 2301 N. Central Ave. Phoenix, AZ

WEDNESDAY, JUNE 7 – DAY 1

8:00 am – 4:30 pm

Plenary Location:
Regency Ballroom AB

7:00 am – 8:00 am	Registration and breakfast – Location: Regency Ballroom CD	
8:00 am – 8:30 am	Welcome, Recognitions, and Convening Overview	Regency Ballroom
8:30 am – 8:45 am	TEDxInvest Health Talk: Missoula, MT	Regency Ballroom
8:45 am – 9:00 am	Break	
9:00 am – 11:15 am	Morning Content Block: <ul style="list-style-type: none">Cross-sector Strategies and Leadership to Achieve Impact (CSI)Measuring Equity (CSI)	Breakout locations: Please see your team itinerary for your breakout room assignment.

¹ Name badges will also be available at the Welcome Reception at the Heard Museum and at the information table, which will be located outside the plenary room throughout the convening.

- How to Shape Your Message and Story (Burness)
- Outcomes Based Design (HealthxDesign / Interface Studio Architects)
- Playing the Long Game: How to lay the groundwork for implementing big change (Bennett Midland)
- Adaptive Leadership Competencies & Anchoring Skills (Karya Lustig and Milano Harden)
- Role of Health Institutions in Community Investment Landscape (Robin Hacke)
- Office Hours with Reinvestment Fund lenders
- Site Visit #1: Westward Ho / Collaboratory on Center

11:25 am – 12:10 pm	Moderated Conversation: The National Community Development Landscape	Regency Ballroom
	<ul style="list-style-type: none"> • Don Hinkle-Brown, Reinvestment Fund • Paul Weech, NeighborWorks America • John Moon, Federal Reserve Bank of San Francisco 	

12:10 pm – 1:00 pm **Lunch – Location: Regency Ballroom CD**

1:00 pm – 1:05 pm	Set up for Afternoon Content Block; Introduction of Keynote Speakers	Regency Ballroom
1:05 pm – 1:50 pm	Remarks and Discussion on Innovative Collaboration between Community Development and Health Sector: <ul style="list-style-type: none"> • Pedro Cons, Chicanos Por La Causa, Inc. • Jenny Ismert, UnitedHealthcare 	Regency Ballroom
1:50 pm – 2:15 pm	Reflective Practice	Regency Ballroom
2:20 pm – 4:30 pm	Afternoon Content Block: <ul style="list-style-type: none"> • Cross-sector Strategies and Leadership to Achieve Impact (CSI) • Measuring Equity (CSI) • How to Shape Your Message and Story (Burness) 	Breakout locations: Please see your team itinerary for your breakout room assignment.

- Outcomes Based Design (HealthxDesign / Interface Studio Architects)
- Playing the Long Game: How to lay the groundwork for implementing big change (Bennett Midland)
- Adaptive Leadership Competencies & Anchoring Skills (Karya Lustig and Milano Harden)
- Using Projects to Strengthen Systems (Robin Hacke)
- Office Hours with Reinvestment Fund lenders
- Site Visit #2: myCommunity Connect™ Center

4:30 pm – 5:45 pm

Optional session: Visit with FreshExpress mobile produce market

Meet in hotel lobby

- Walk-through of mobile market
- Q&A with Elyse Guidas, Executive Director

THURSDAY, JUNE 8 – DAY 2
8:00 am – 4:30 pm

Plenary Location:
Regency Ballroom AB

7:00 am – 8:00 am

Breakfast – Location: Regency Ballroom CD

8:00 am – 8:15 am

Welcome and Recognitions

Regency Ballroom

8:15 am – 8:35 am

Reflections from RWJF and Evaluation Team on Multisite Initiatives and Learning Communities (Abbey Cofsky and Devon Winey)

Regency Ballroom

8:35 am – 9:15 am

Panel: How City Teams are Shaping Their Invest Health Experience

Regency Ballroom

9:15 am – 10:15 am

“Give-Get” Exchanges

Regency Ballroom

10:15 am – 10:30 am

Break

10:30 am – 12:30 pm

Morning Content Block:

- Master Class: Making the Case

Breakout locations:
Please see your team itinerary for your

- Facilitated Working Sessions
 - Studio Session with HealthxDesign / Interface Studio Architects
 - Lender Office Hours
 - Office Hours with Robin Hacke
 - Office Hours with Burness
 - Site Visit #3: Encanto Pointe
- breakout room assignment.

12:30 pm – 1:30 pm	Lunch – Location: Regency Ballroom CD	
1:35 pm – 1:50 pm	TEDxInvest Health Talk: Asheville, NC	Regency Ballroom
1:50 pm – 2:15 pm	Reflective practice	Regency Ballroom
2:30 pm – 4:30 pm	Afternoon Content Block: <ul style="list-style-type: none"> • Master Class: Making the Case • Facilitated Working Sessions • Studio Session with HealthxDesign / Interface Studio Architects • Lender Office Hours • Office Hours with Robin Hacke • Office Hours with Burness • Site Visit #4: Patina Wellness Center 	Breakout locations: Please see your team itinerary for your breakout room assignment.

FRIDAY, JUNE 9 – DAY 3
8:00 am – 11:00 am

Plenary Location:
Regency Ballroom AB

7:00 am – 8:00 am	Breakfast – Location: Regency Ballroom CD	
8:00 am – 8:15 am	Welcome	Regency Ballroom
8:15 am – 8:30 am	TEDxInvest Health Talk: Riverside, CA	Regency Ballroom
8:30 am – 9:00 am	Introduction to menu of options and activity packet	Regency Ballroom
9:00 am – 10:30 am	Team-based work	Regency Ballroom
10:30 am – 11:00 am	Launch into Phase III and Closing Remarks	Regency Ballroom