

Creative Placemaking:

Arts, culture, and equitable development

INVEST HEALTH: Strategies for Healthier Cities
New Orleans, LA

December 5, 2017

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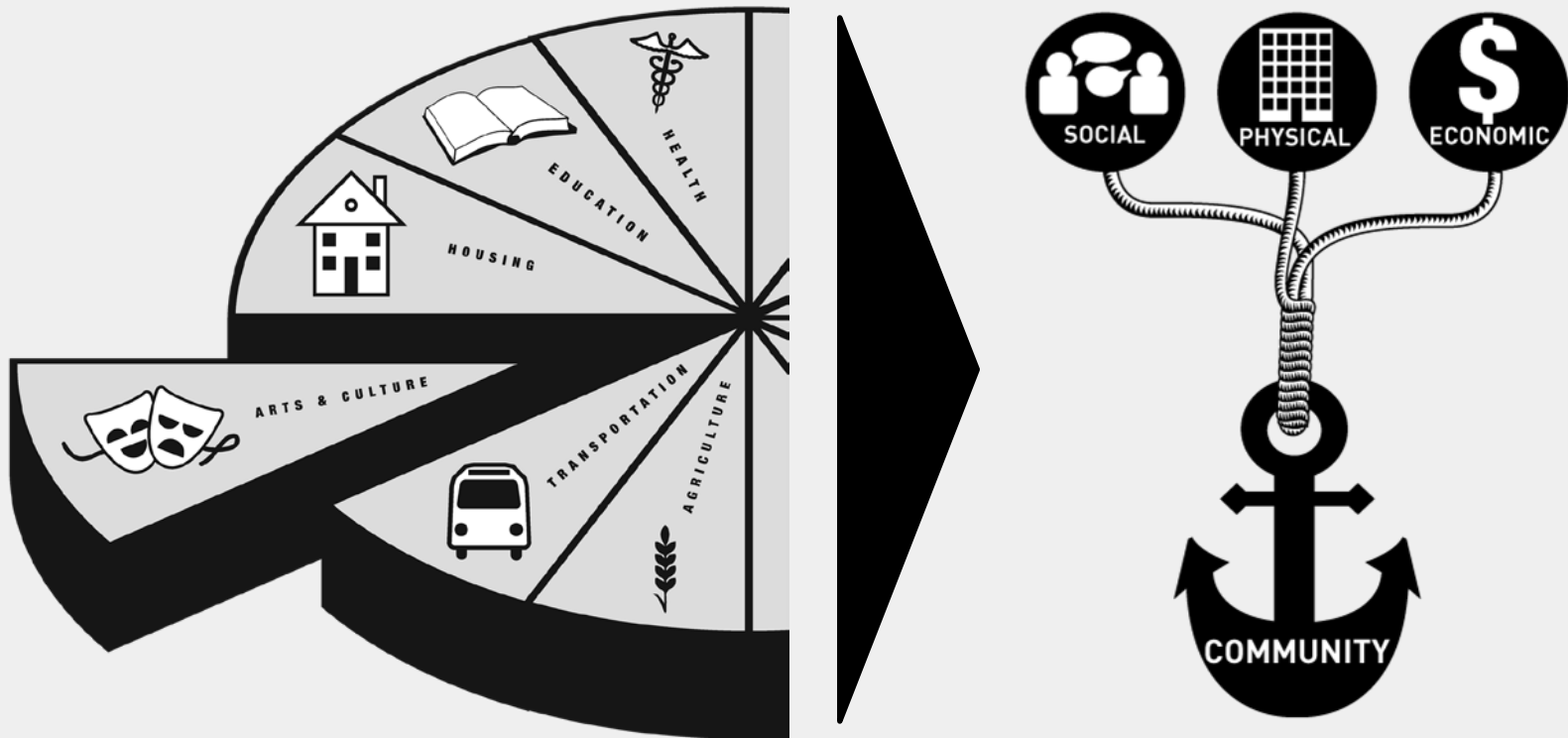
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About ArtPlace

10-year collaboration

16 foundations + 8 federal agencies + 6 financial institutions



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Arts & Culture

- | | |
|--------------------------|----------------|
| 1. Craft & Culinary Arts | 6. Literature |
| 2. Dance | 7. Music |
| 3. Design & Architecture | 8. Theater |
| 4. Film & Media | 9. Visual Arts |
| 5. Folk & Traditional | 10. other |

Community Development Matrix

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					





Creative PLACEMAKING

Ann Markusen Markusen Economic Research Services

Anne Gadwa Metris Arts Consulting

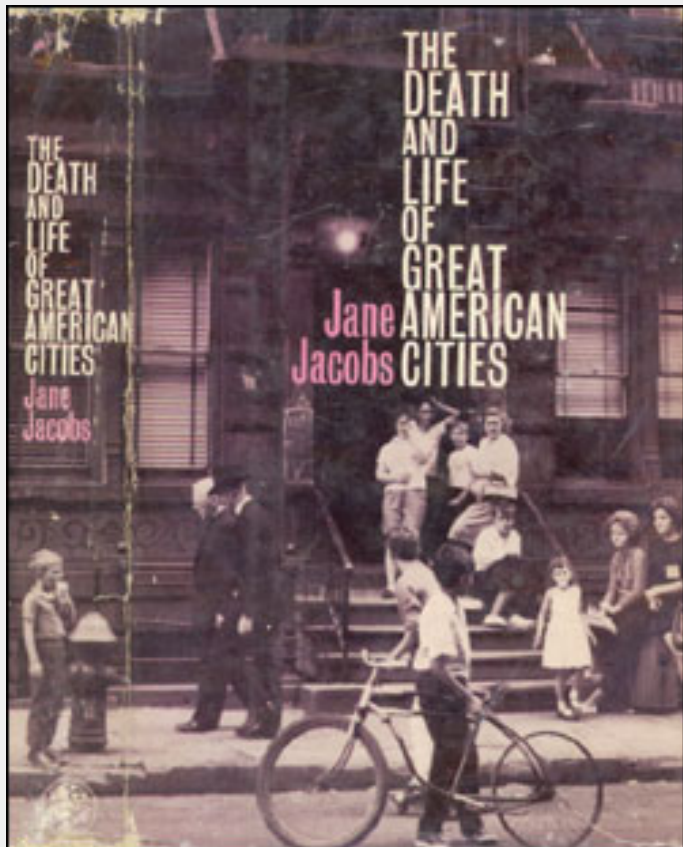
EXECUTIVE SUMMARY

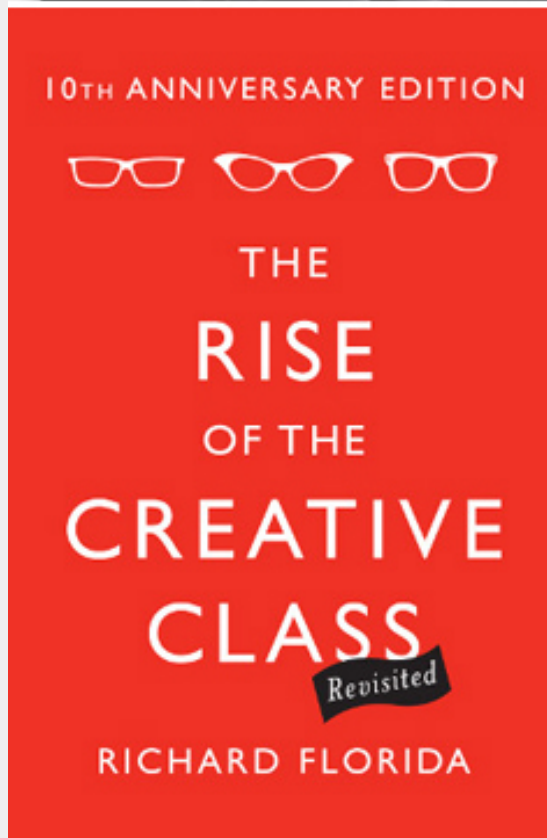
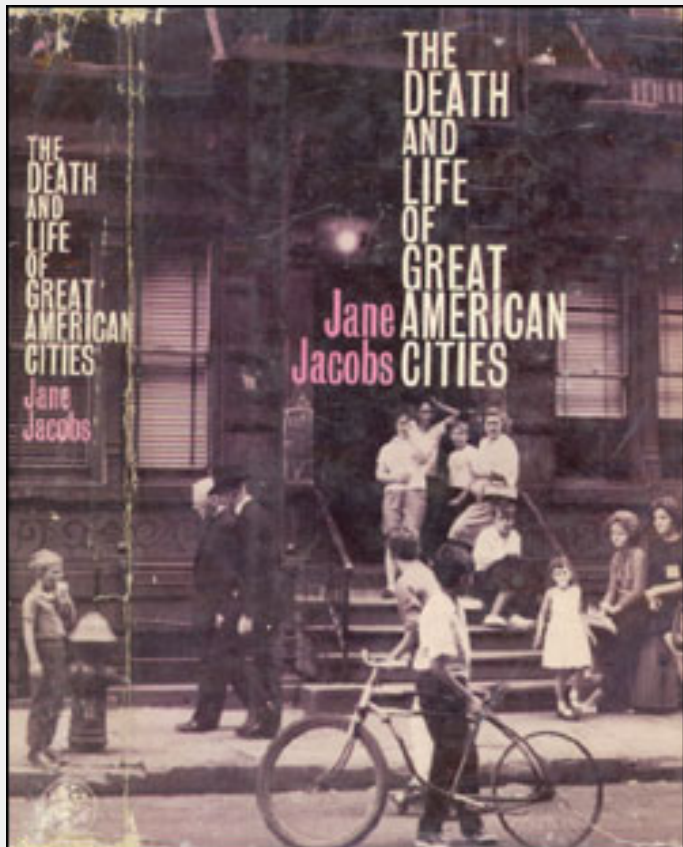


NATIONAL
ENDOWMENT
FOR THE ARTS

A White Paper for The Mayors' Institute on
City Design, a leadership initiative of the
National Endowment for the Arts in partnership
with the United States Conference of Mayors
and American Architectural Foundation.

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Four Questions

1. What is the geographic community?
2. What is the desired community change?
3. How will the arts help achieve that change?
4. How will you know that change is happening?



Irrigate

Springboard for the Arts (St. Paul, MN)

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Four Questions

2. What is the desired community change?

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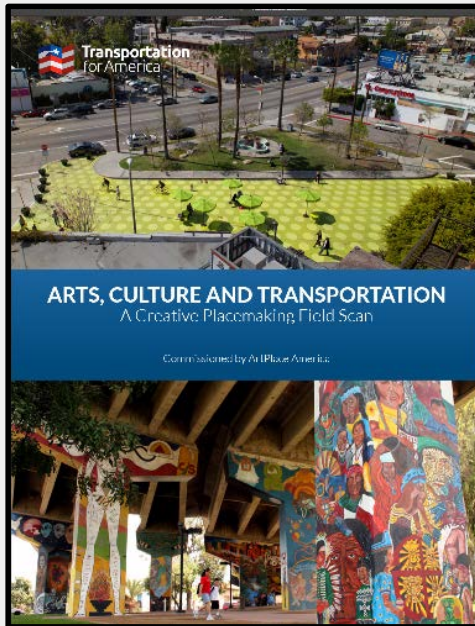
A CREATIVE PLACEMAKING FIELD SCAN

Exploring the Ways Arts and Culture Intersects with Housing

Emerging Practices and Implications for Further Action

Dunya Sherman
April 2016

Commissioned by ArtPlace America



Creative Placemaking Field Scan #1: ENVIRONMENT & ENERGY

September 2017

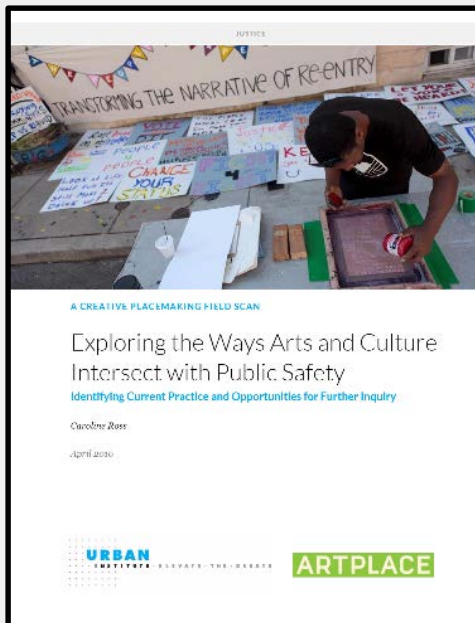
FARTHER, FASTER, TOGETHER

How Arts and Culture Can Accelerate Environmental Progress



BY HELICON COLLABORATIVE

COMMISSIONED BY ARTPLACE



A CREATIVE PLACEMAKING FIELD SCAN

Exploring the Ways Arts and Culture Intersect with Public Safety

Identifying Current Practice and Opportunities for Further Inquiry

Caroline Ross

April 2016

URBAN
ENVIRONMENT
ELEVATES THE BAR

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What can arts and culture do for **TRANSPORTATION**?

- Generating **creative solutions** for entrenched transportation problems
- **Making streets safer for all users**
- **Organizing** transportation advocates
- Engaging multiple stakeholders for an **inclusive process**
- Fostering **local ownership**
- **Alleviating** the disruptive effects of construction
- **Healing** wounds and divisions



Dance Exchange
New Hampshire Ave (Takoma Park, MD)

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What can arts and culture do for the **ENVIRONMENT**?

- Spark public demand
- **Build community capacity and agency**
- Bridge scales
- Enrich and activate the built environment
- Nurture sustainable economies



Re-Locate Kivalina
Three Degrees (Kivalina, AK)

What can arts and culture do for **HOUSING**?

- **Articulate** invisible housing challenges
- **Nourish individuals and communities who have experienced housing-related trauma**
- **Organize** housing campaigns
- **Bridge disparate neighborhood residents**
- **Stabilize** vulnerable communities
- **Generate** economic development opportunities for communities who are structurally barred from access to capital



Sugar Hill Children's Museum of Art & Storytelling
Broadway Housing Communities (New York, NY)

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What can arts and culture do for **PUBLIC SAFETY**?

- **Transforming** liabilities into assets: revitalizing high crime places
- Policing for **community-building**
- **Restorative re-entry: Supporting justice-involved community members**
- Fostering **opportunities** for young people in high crime neighborhoods



People's Paper Co-op
Village of Arts and Humanities (Philadelphia, PA)

The “Five S” Methodology for Designing Effective Social Interventions

1. Structure
2. System
3. Scale
4. Symbol
5. Sensation

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