

INVEST HEALTH

Strategies for Healthier Cities

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NASEM Committee Member

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Preface

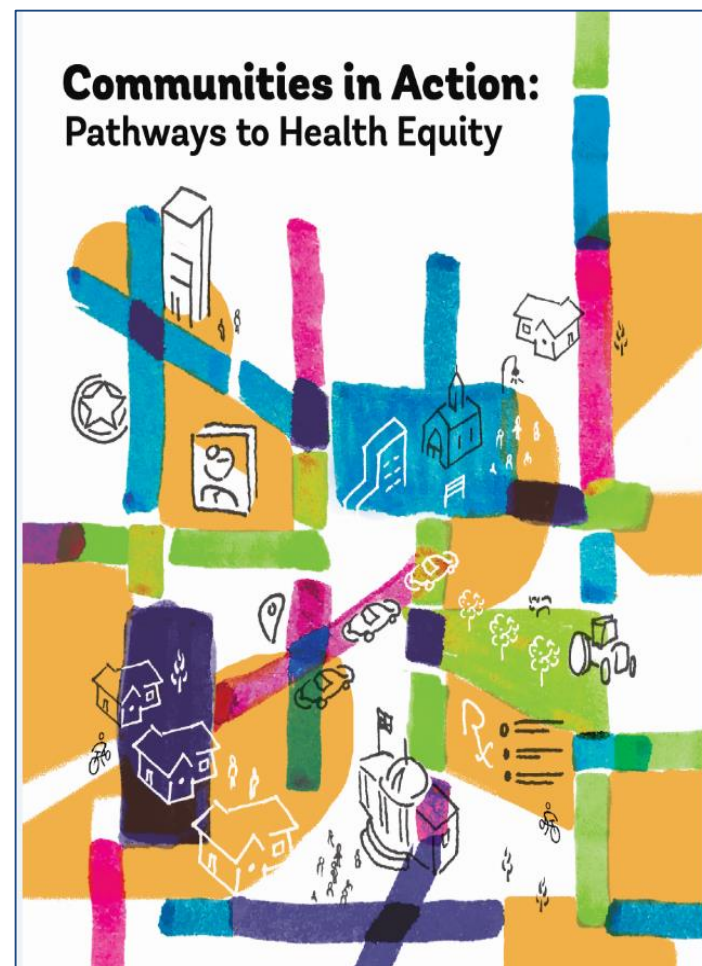
Our founders wrote, that all people are created equal
with the right to

“life, liberty and the pursuit of happiness.”

Equality and equal opportunity are deeply rooted
in our national values, wherein everyone has a
fair shot to succeed with hard work.

The Committee

- James Weinstein (chair)
- Hortensia de los Angeles Amaro
- Elizabeth Baca
- B. Ned Calonge
- Bechara Choucair
- Alison Evans Cuellar
- Robert Dugger
- Chandra Ford
- Robert García
- Helene Gayle
- Andrew Grant-Thomas
- Sister Carol Keehan
- Christopher Lyons
- Kent McGuire
- Julie Morita
- Tia Powell
- Lisbeth Schorr
- Nick Tilsen
- William Wyman



The charge, in brief

The Robert Wood Johnson Foundation asked the committee to:

Review the state of health disparities in the United States and explore the underlying conditions **and root causes** contributing to health inequity and the interdependent nature of the factors that create them.

Identify and examine a minimum of six examples of community-based solutions that address health inequities, drawing both from deliberate and indirect interventions or activities that promote equal opportunity for health, spanning health and non-health sectors accounting for the range of factors that contribute to health inequity in the US (e.g., systems of employment, public safety, housing, transportation, education).

Identify the major elements of effective or promising solutions and their key levers, policies, stakeholders, and other elements that are needed to be successful.

Recommend elements of short- or long-term strategies and solutions that communities may consider to expand opportunities to advance health equity.

Recommend key research needs to help identify and strengthen evidence-based solutions and other recommendations as viewed appropriate by the committee to **reduce health disparities and promote health equity**.

Health Disparities and Health Equity

Health Disparities: differences that exist among specific population groups in the attainment of full health potential and in incidence, prevalence, mortality, and burden of disease and other adverse health conditions.

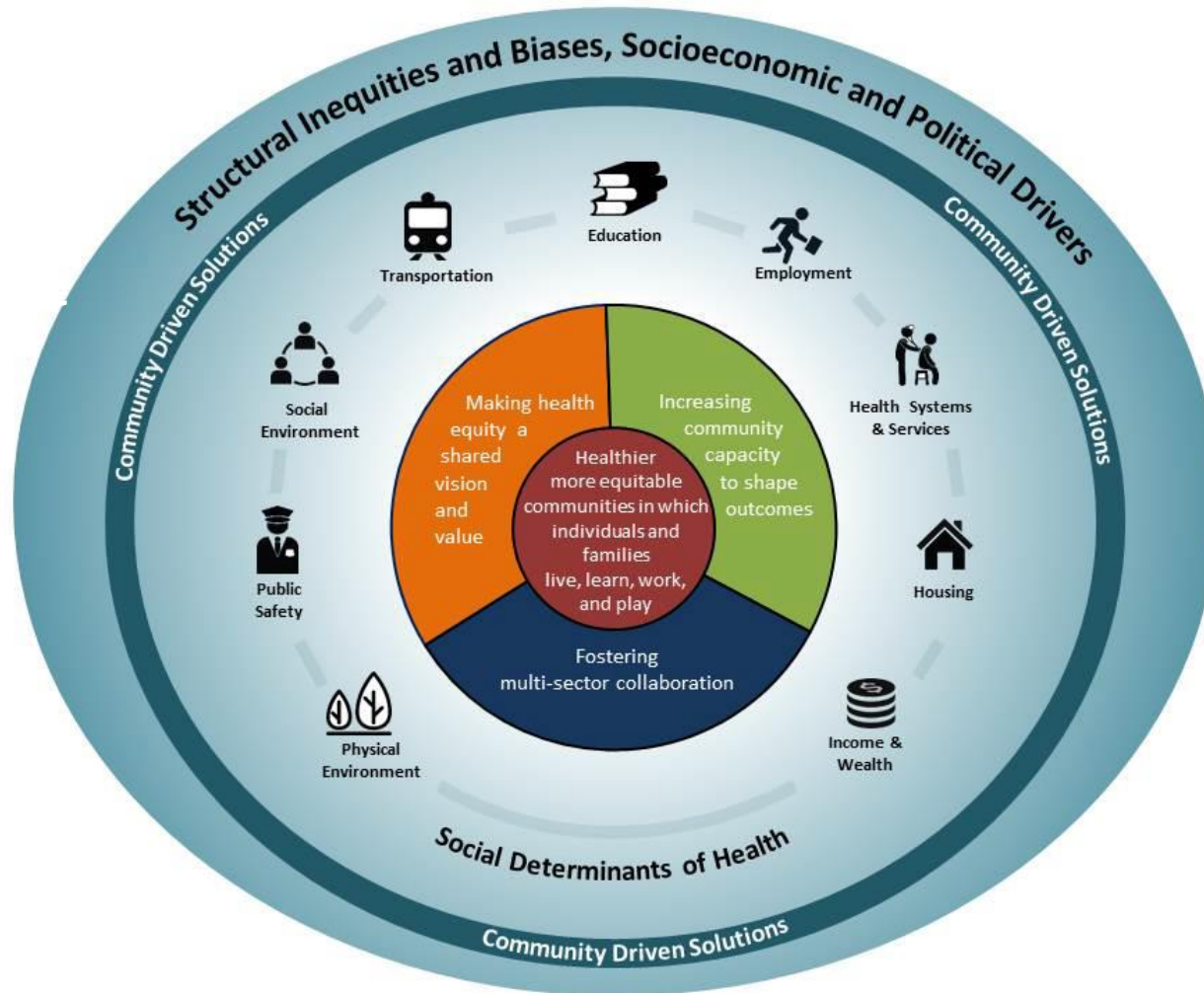
Health Equity: the state in which everyone has the opportunity to attain full health potential and no one is disadvantaged from achieving this potential because of social position or any other socially defined circumstance.

The report in brief

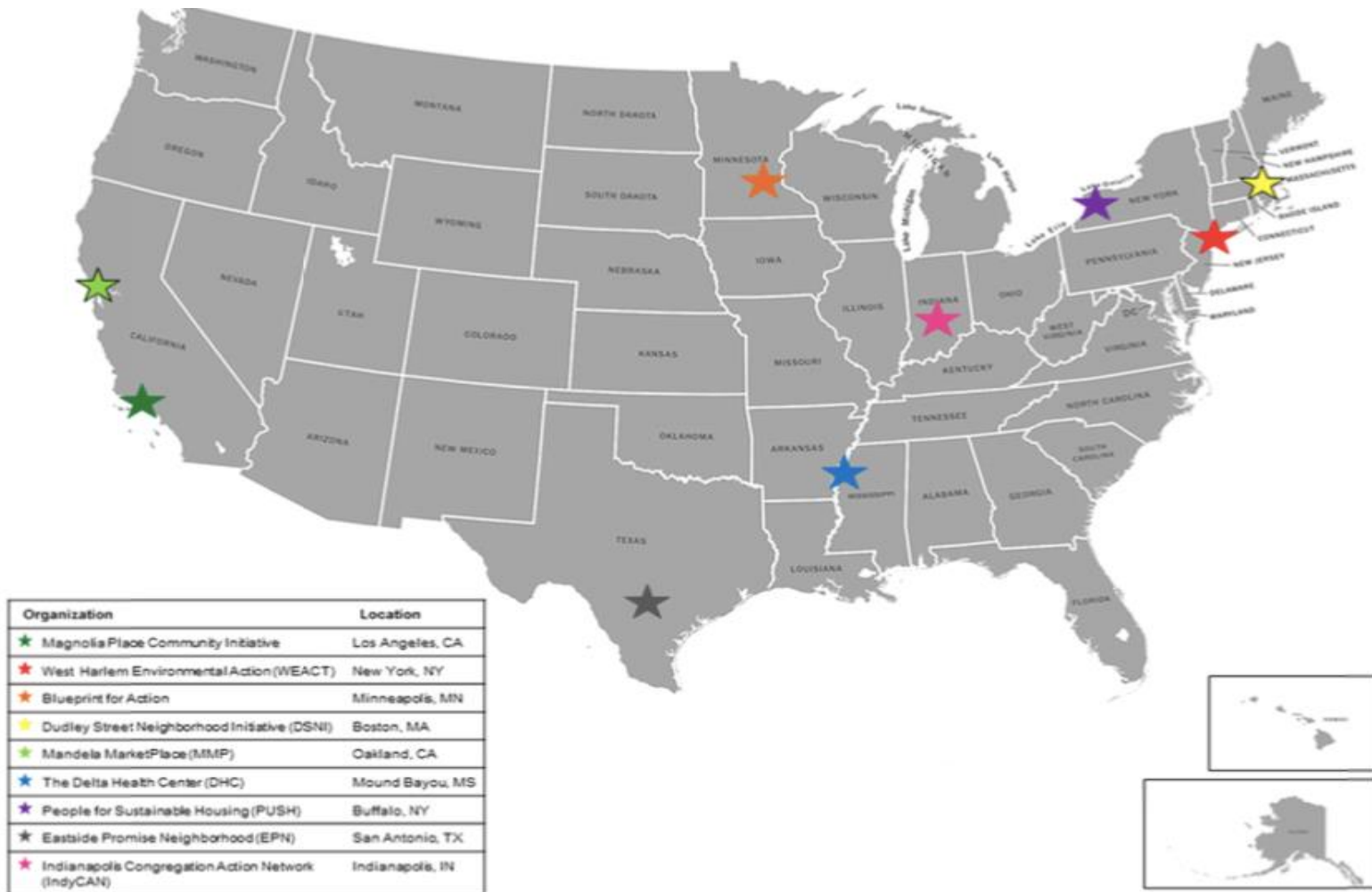
9 chapters, 15 recommendations

- A. Health equity is crucial for the wellbeing and vibrancy of communities. *Chapter 1 & 2*
- B. Health is a product of multiple determinants. *Chapter 3*
- C. Health inequities are in large part a result of poverty, structural racism, and discrimination. *Chapter 3*
- D. Communities have agency to promote health equity. *Chapters 4 & 5*
- E. Supportive public and private policies (at all levels) and programs facilitate community action. *Chapter 6*
- F. The collaboration and engagement of new and diverse (multi-sector) partners is essential to promoting health equity. *Chapter 7*
- G. Tools and other resources exist to translate knowledge into action to promote health equity. *Chapter 8*

Report conceptual model



Nine Community Examples



Policies to support community solutions

Recommendation

All government agencies involved in planning related to land use, housing, transportation, and other important areas should:

- Add requirements to ensure robust and authentic community participation in policy development.
- Collaborate with public health agencies to ensure consideration of unintended consequences for health and well-being.
- Highlight the co-benefits of considering health equity in comprehensive plans.
- Prioritize affordable housing and implement strategies to mitigate and avoid displacement and document outcomes.



Policies to support community solutions

Recommendation

Hospitals and health care systems should focus their community benefit dollars to pursue long-term strategies to

- build healthier neighborhoods
- expand access to housing
- drive economic development and
- advance other upstream initiatives aimed at eradicating the root causes of poor health



Partners in promoting health equity

Recommendation

Foundations and other funders should support community interventions to promote health equity by:

- Supporting community organizing around the social determinants of health;
- Supporting community capacity building;
- Supporting education, compliance, and enforcement related to civil rights laws; and
- Prioritizing health equity and equity in the social determinants of health through investments in low-income and minority communities.

Partners in promoting health equity

Recommendation

Anchor institutions* should make expanding opportunities in their community a strategic priority. This should be done by:

- Addressing multiple determinants of health on which anchors can have a direct impact or through multi-sector collaboration; and
- Assessing the negative and positive impacts of anchor institutions in their communities and how negative impacts may be mitigated.

*Anchor institutions include health care organizations, universities, and businesses based in a communities, employing residents, etc.







Thank you!









*Slide Credits: National Academies of Sciences, Engineering, and
Medicine*

Communities promoting health equity

Name Location	Primary Social Determinant(s) of Health Targeted, Data on outcomes *
Blueprint for Action Minneapolis, MN 	Public safety 2007 -2015 Preventing youth violence: Results = Reductions reported 62% in youth gunshot victims; 36% youth victim crimes; 76% youth arrest with guns
Delta Health Center Mound Bayou, MS 	Health systems and services From 2013 -2015 Low birth weight babies decreased from 20.7% to 3.8%
Dudley Street Neighborhood Initiative Boston, MA 	Physical environment 2014 -2015 % HS students at or above grade level : Math from 36% to 63% Graduation Rate 51% to 82% Percent enrolled in college 48% to 69%
Eastside Promise Neighborhood San Antonio, TX 	Education Child care available 80% to 100% Work with others to improve neighborhood 58% to 83% Safe places for Kids 48% to 67%

Communities promoting health equity

Name Location	Primary Social Determinant(s) of Health Targeted, Data on outcomes*
Indianapolis Congregation Action Network <i>Indianapolis, IN</i> 	Employment; Public safety 76% more civic duty than avg. resident Reduction in incarceration and increased jobs
Magnolia Community Initiative <i>Los Angeles, CA</i> 	Social environment 2016 57% children 0-5 had access to place vs ER 78% graduated from H.S. ; 45% College 75.7% report feeling safe, to and from school
Mandela Marketplace <i>Oakland, CA</i> 	Physical environment 641,000 lbs. of produce; 76%  consumption \$5.5 M new revenue; 26 + job ownership opportunities---sustainability
People United for Sustainable Housing <i>Buffalo, NY</i> 	Housing Regional mapping process: # of employed workers, # housing units for redeveloped, carbon emission reduction; utility bills
WE ACT for Environmental Justice <i>Harlem, NY</i> 	Physical environment New policies around air quality, use of harmful chemicals, pesticides, flame retardants



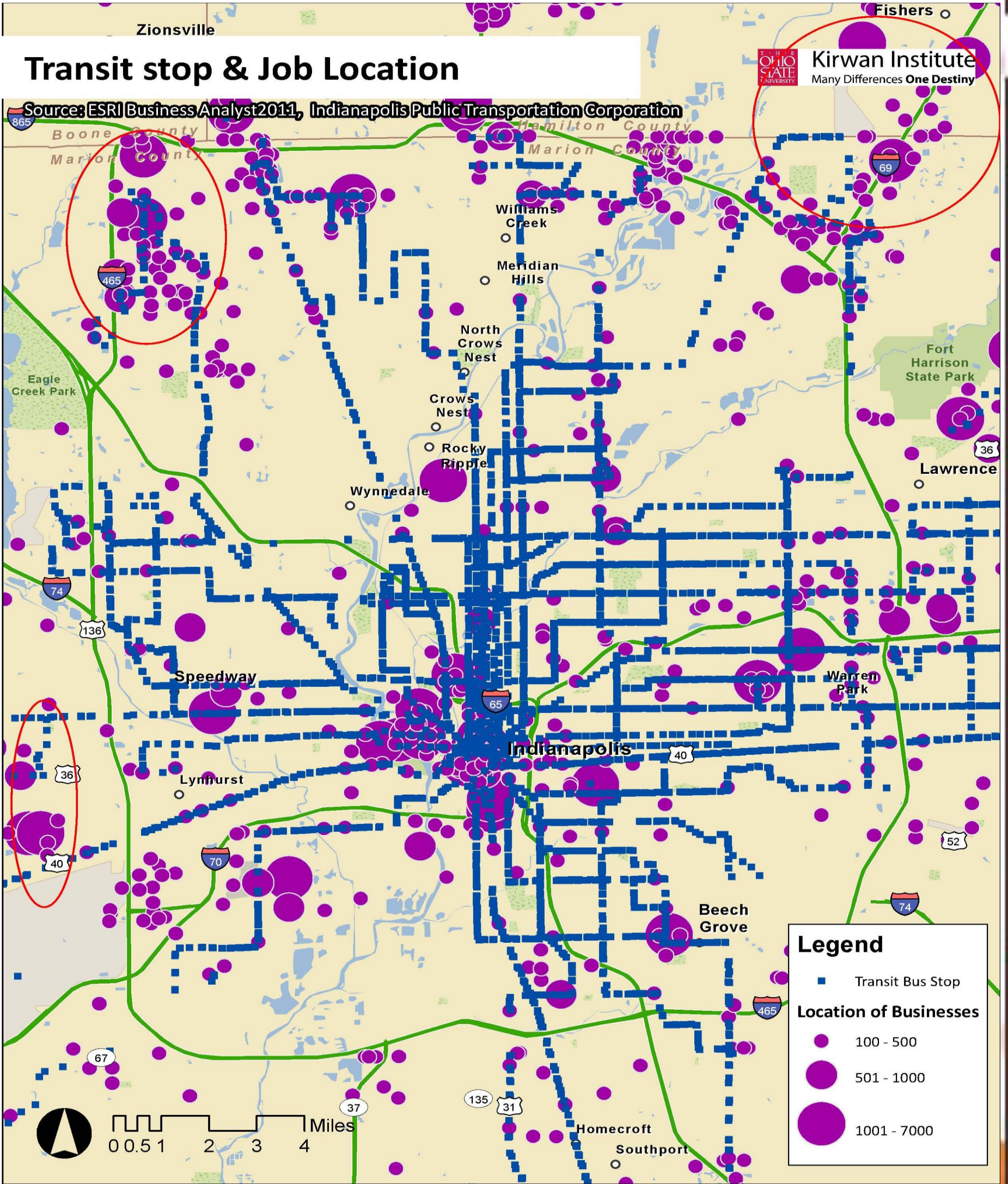
TICKET to OPPORTUNITY

FAIR TRANSIT FOR A STRONGER INDY

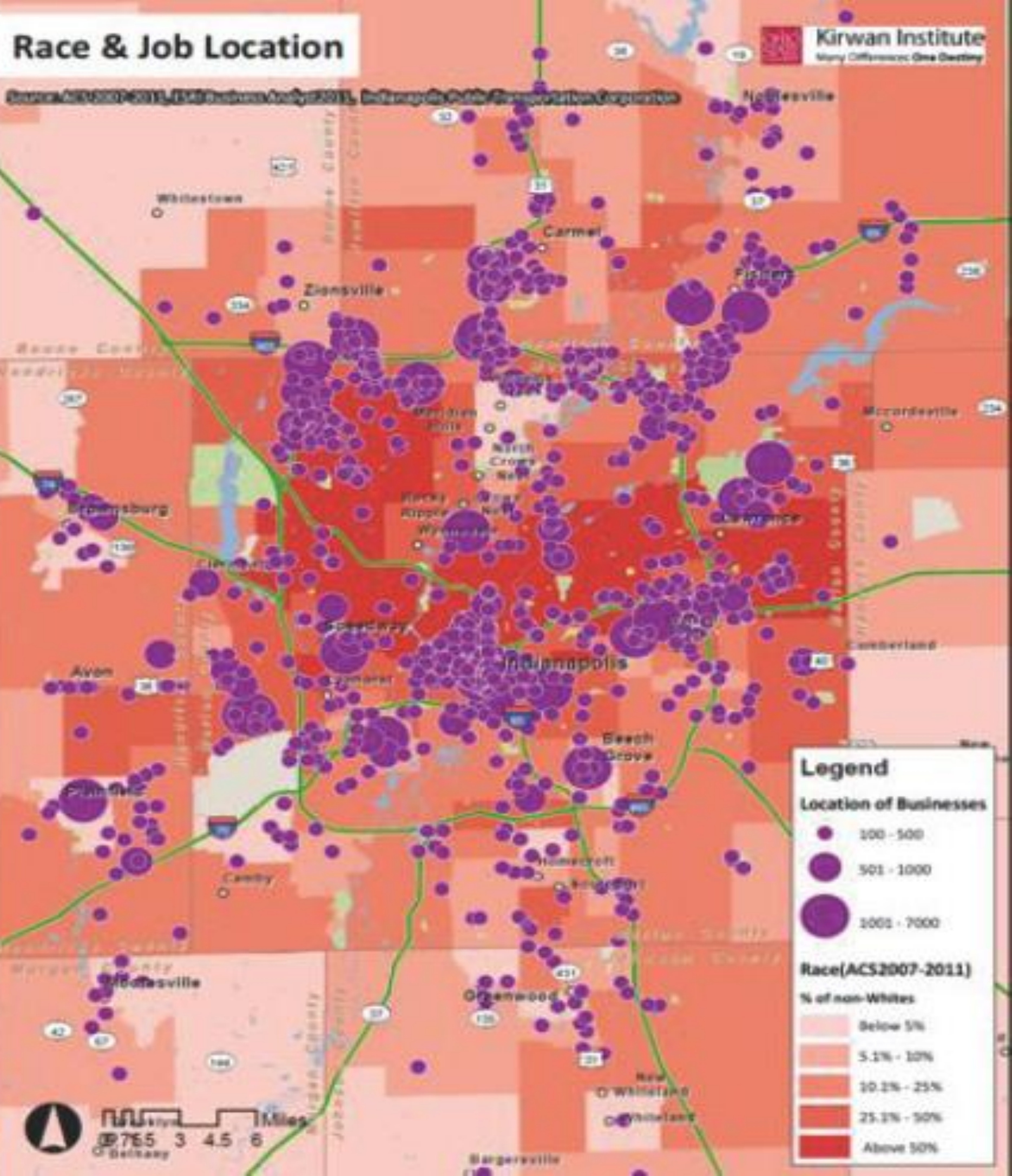


Transit stop & Job Location

Source: ESRI Business Analyst 2011, Indianapolis Public Transportation Corporation



Race & Job Location



Less Than
17%

of Indy workers can reach jobs within a 90-minute commute on public transit

Source: The Brookings Institution



0% 20% 40% 60% 80% 100%



**Vote YES to
expanded
transit!**



Race at the Center



Prophetic Voice



Awaken Electorate



Diverse Coalition



Numbers To Note



**1,248
Trained Volunteers**

**164,794
Calls Made**



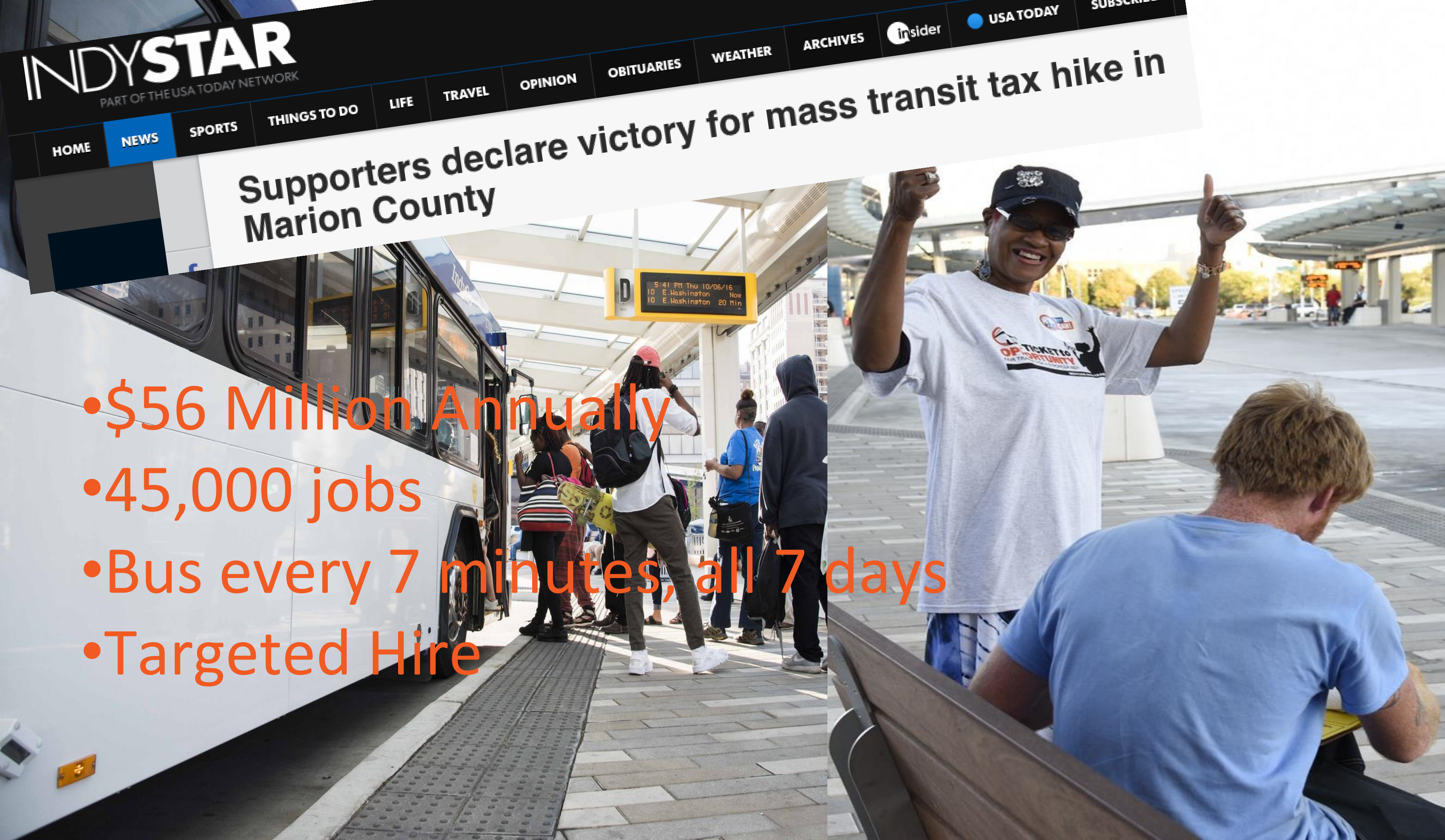
**40,469
Conversations**



**Vote Share*
13%**

***projected share for Marion County**





Supporters declare victory for mass transit tax hike in Marion County

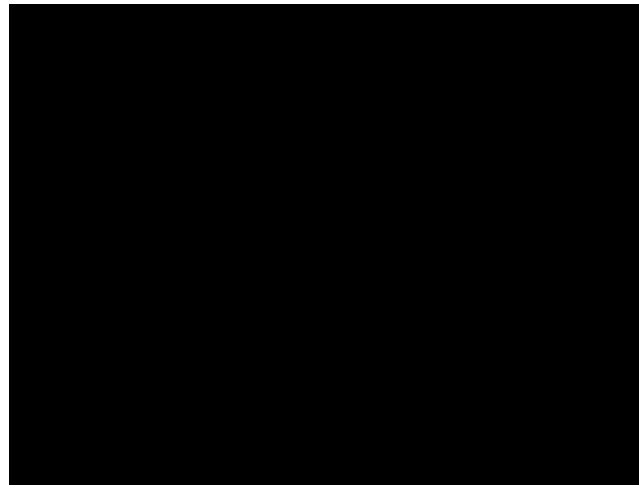
- \$56 Million Annually
- 45,000 jobs
- Bus every 7 minutes, all 7 days
- Targeted Hire



TICKET to OPPORTUNITY

FAIR TRANSIT FOR A STRONGER INDY

People United for Sustainable Housing (PUSH) Buffalo



Video Link: <https://www.youtube.com/watch?v=4ZNKceXL7bI>