# What are we seeking funding for? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Who are three potential funders for this project and what is our plan for each one? (List organization and name of contact, if you know it):

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| --- | --- | --- | --- |
|  | **Funder #1:** | **Funder #2:** | **Funder #3:** |
| **Ask**: What is our specific ask to this funder? |  |  |  |
| **Outreach**: What steps can we take to help get our foot in the door? |  |  |  |
| **“What’s in it for me”:** What does this funder care about most?  |  |  |  |
| **Next steps**: What should we prepare to make this pitch successful?  |  |  |  |

**The next steps we plan on taking to advance our fundraising goals are:**