

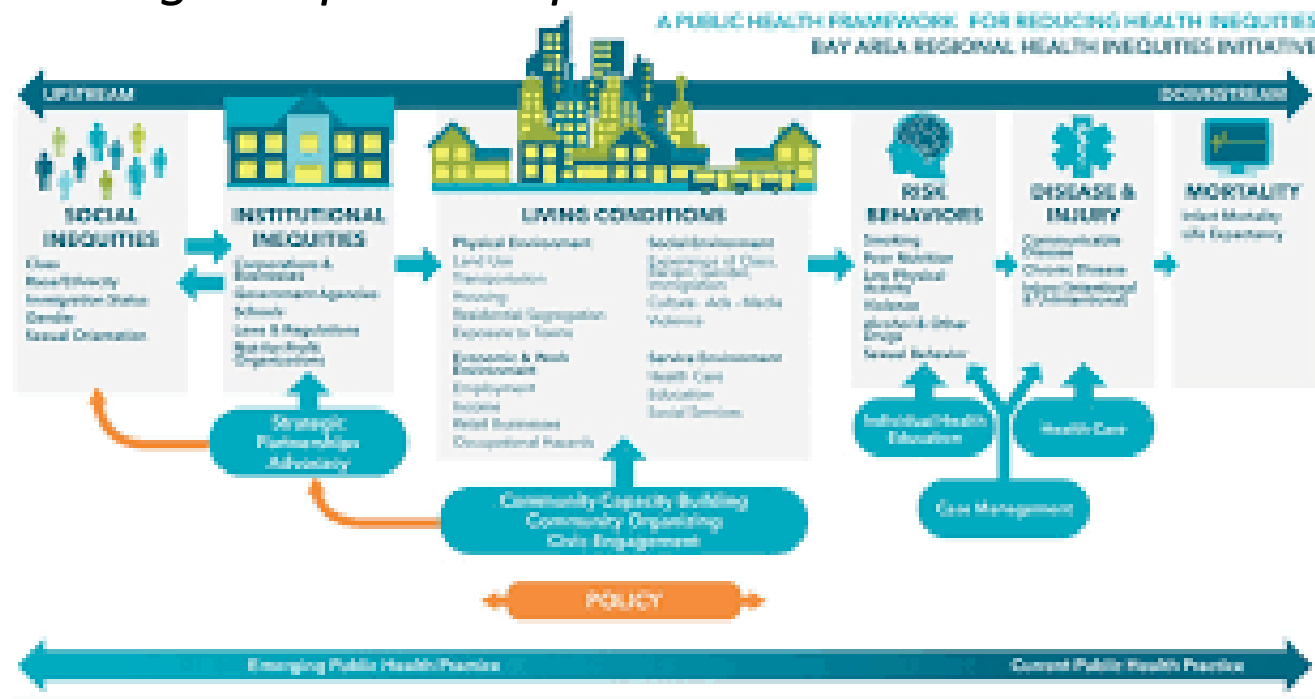


Equitable Investments –
Public Health and Community Development, United.

Our Time Together Today

Discussion About What Equitable Recovery Means To Each of Us,

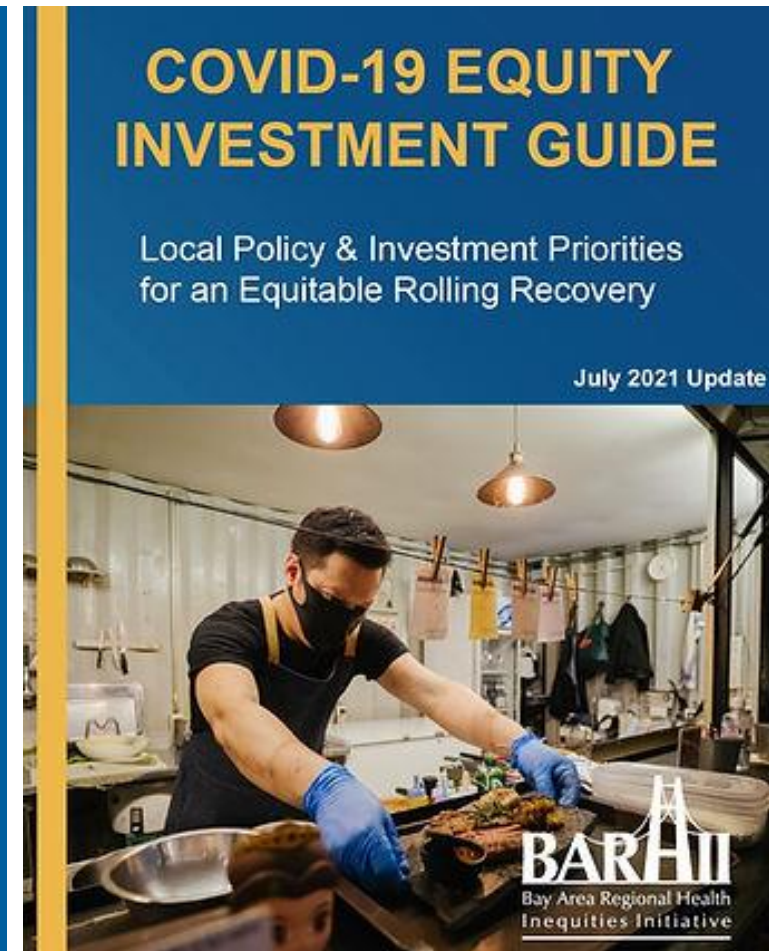
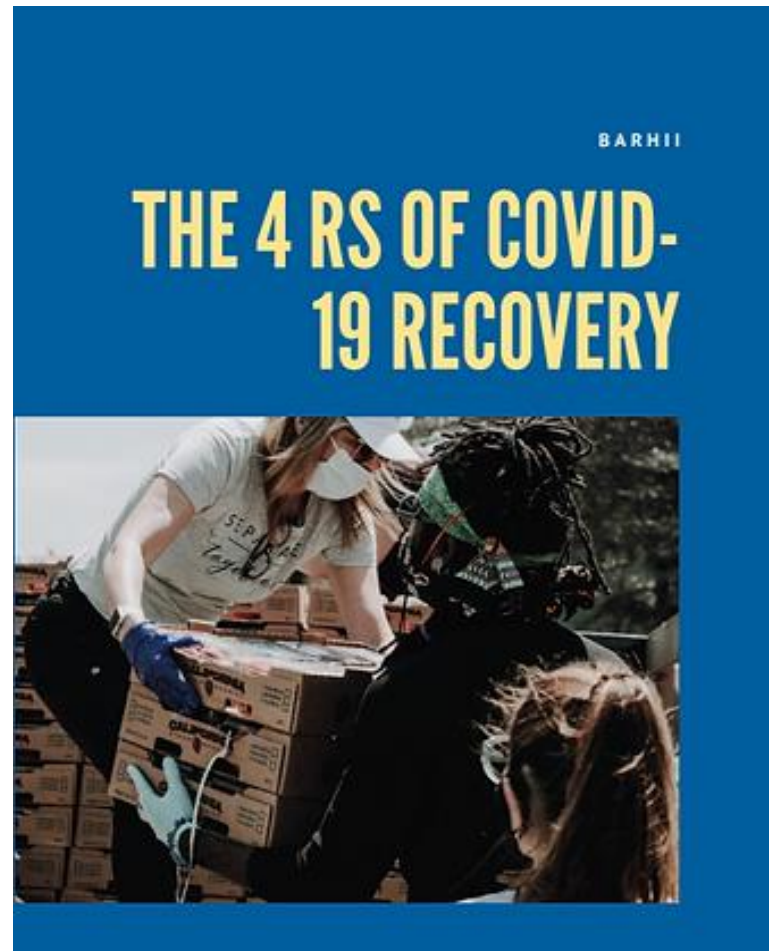
– *Using an upstream public health lens*



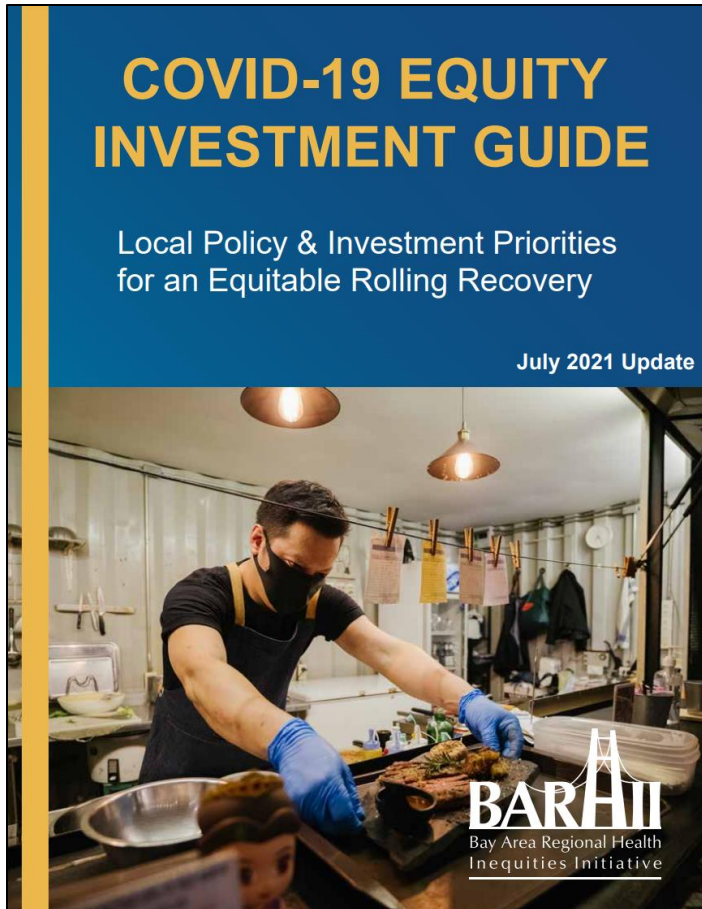
COVID-19 Equitable Response & Recovery

Over the first 3 months of the pandemic, over 1000 people came to community meetings to design equity response.

We created 3 guides on equitable response and recovery investment to support local governments in planning for a COVID-19 rolling recovery process that safeguards the health and economic well-being of everyone who calls the Bay Area home.



BARHII's COVID-19 Equity Investment Guide



barhii.org/investment-guide

What's Inside

- Investment Principles
- Federal and State Funding Landscape
- Ten Investment Priorities
- Local Examples

Incoming Federal Funds

- On March 12, 2021, President Biden signed the **American Rescue Plan Act (ARPA)**. The **\$1.9 trillion federal aid package** brings \$150 billion in federal aid to California.
 - Direct, Flexible Fiscal Aid to State and Local Governments (\$87m to Solano for 2021-24)
 - Recovery Rebates (\$1,400, Federal Child Tax Credit, etc.)
 - Housing, Childcare, Health, Education
- On November 15, 2021, President Biden signed the **\$1 trillion infrastructure package**. It brings **\$550 billion** in new funds into transportation, broadband and utilities, and resilience over five years.

Integrating Funds To Support Equity Efforts



Principles for Investment



1) Direct Funds to Families Facing Injustice—especially Black, Latinx, and Pacific Islander Communities—and the CBOs that Serve Them.

2) Help Equity Communities Chart their Own Course.

3) Choose a Focused Set of Catalytic Investments for Transformative Change

4) Invest in What We Need, Divest from Harmful Systems

COVID-19 Eviction Moratorium

*Supporting the passage of
successful passage of countywide
eviction moratorium for all 9
counties*

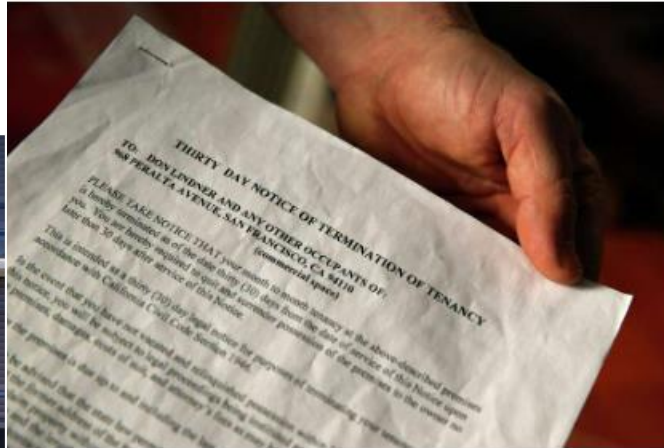
- Not Just The Scary Data, The Solution
- Health Rationale
- Real time data sets from local sources
- Information sharing from other localities

***When the moratorium
ended, the health risk
returned....***

***New immediate action
campaign: 8 Essential
Actions for Housing***

Improvements To Rental Assistance and Evictions

California Eviction Moratorium to Expire; Advocates Urge Renters, Cities to Act



Paul Chinn/The Chronicle 2018

Residents urged to apply for rent, utility relief ahead of eviction moratorium's end

by Eli Walsh, Bay City News Foundation September 27, 2021



Chelsea Palacio (left) discusses the resources offered by Eviction Help Center during National Night Out at St. James Park in San Jose, Calif., on Aug. 3, 2021. (Harika Maddala/Bay City News)

Local News Matters brings community coverage to the SF Bay Area so that the people, places and topics that deserve more attention get it. Our nonprofit newsroom is supported by the generosity of readers like you via tax-deductible donations to Bay City News Foundation.

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OPINION // OPEN FORUM

California's eviction moratorium just ended. The Bay Area isn't ready

Tomiquia Moss

Oct. 1, 2021 | Updated: Oct. 1, 2021 5:06 p.m.



BAY AREA // SAN FRANCISCO

California's eviction moratorium ends today. What's next?

Lauren Hepler

Sep. 30, 2021 | Updated: Oct. 1, 2021 5:03 p.m.



1 of 2

Vandor Hill, 39, a San Francisco native and renter in the Mission District, fears he will be evicted as California's eviction moratorium is set to expire on Sept. 30.

Stephen Lam/The Chronicle

HOUSING

What you need to know as California eviction moratorium ends

BY MANUELA TOBIAS
SEPTEMBER 30, 2021



Fifth & Mission

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Towards A Long Term Solution For Those Most Impacted: Regional Strategy for Black Bay Area



We're advancing a two-part strategy:

Part one: Establish a regional Black housing funding pool, funded principally by the state, with contributions from each county. We envision this as a \$500m pool for:

To achieve a virtuous development cycle, the fund will invest in three inter-related categories:

- **Project development** to increase housing access for Black families and support Black-led developers to bring “brick and mortar” projects to fruition.
- **Organizational capacity building** to strengthen the ability of Black-led organizations to deliver projects and services.
- **Community planning** to envision future projects, especially in parts of the region that are experiencing a growing Black population.

Part two: Foster government investment in a set of great local projects that are being driven forward by Black leaders to help serve the housing needs of Black communities.

Social Media Day of Action



Stop the displacement of Bay Area Black communities.
Support the Bay Area Regional Black Housing Fund!

#BlackHousingFund



San Francisco, Oakland, and Berkeley have each lost between 40 and 50 percent of their Black residents between 1990 and 2018.

Support the Bay Area Regional Black Housing Fund to end displacement and invest in Black communities!

#BlackHousingFund

Join us in our support for thriving, healthy, and resilient Black communities!



#BlackHousingFund

Press and Media Hits

○ Hosted a virtual press conference at the end of June

HOUSING Bay Area Coalition Asks Governor for Housing Fund for Black Residents

By Bay City News • Published June 28, 2022 • Updated on June 28, 2022 at 11:43 am



File image.

SFGATE Newsletters

News // Bay Area & State

Bay Area Coalition Asks Governor For Housing Fund For Black Residents

June 27, 2022



By Thomas Hughes

BCN Foundation

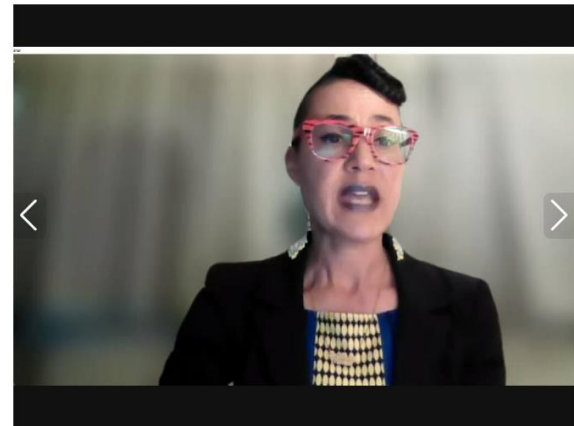
Blue Bay Area residents own homes at half the rate of white neighbors.

June 30, 2022 | Lauren Hepler

The proposed housing fund would provide \$325 million in direct financial support, including down-payment assistance for **Black** home buyers and capital for **Black** housing developers. About \$75 million would go to ...

A coalition of Bay Area elected officials, racial justice activists and housing advocates are calling on Gov. Gavin Newsom to prioritize housing for Black residents in the Bay Area by investing in a targeted fund.

Expert panel explores how housing policies could be more fair to Sonoma County's Black community



SLIDE 1 OF 3

D'mitra Smith, a former Commission on Human Rights chairwoman and one of two moderators for the virtual "The State of Black Housing in Sonoma County" panel discussion on Monday, March 14, 2022.



Coalition calls upon Newsom to prioritize housing for Black Bay Area residents

KALW | By Sami Khalid
Published June 28, 2022 at 4:55 PM PDT

▶ LISTEN • 1:01



Victorian-style homes in West Oakland

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ECONOMY

Advocates Backing Bill to Increase Homeownership for Black Californians

CBM

by CBM NEWSWIRE and ANTONIO HARVEY
June 3, 2022

Twitter

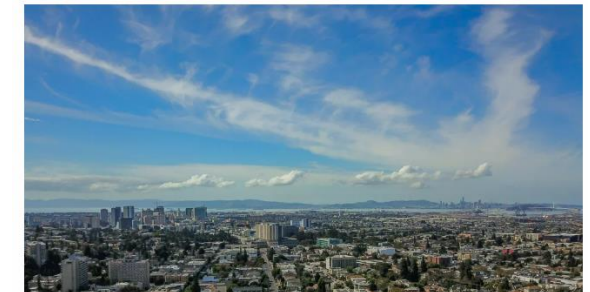
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Opinion: An Urgent Call to Address the Housing Crisis in Black Communities

By Fred Blackwell and Melissa Jones • May 13, 2022



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In Oakland, show Bentley Raymond

Advocates Backing Bill to Increase Homeownership for Black Californians

By Antonio Ray Harvey, California Black Media
Published June 2, 2022



SEARCH:



Videos

WATCH: Black Money Matters Ep. 3 - Building and Maintaining Black Wealth Pt. 2 Ft. Chelsea Crowder-Luke



The Equity Strategists In Your Government Systems

- **Equity Officers help:**
 - set equity priorities
 - Identify funding and government sector allies for projects
 - Staff coalitions
 - Serve as liaison with community
- **Where to find them:**
 - Local health department
 - County administrator/city managers office
 - Housing departments



Principles for Investment



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THANK YOU!