



Test Application: Yes

Application ID

2023-5810 City Health Dashboard - Data Challenge

Application Type

City Health Dashboard - Data Challenge

Summary

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We invite Invest Health cities to apply for funding, peer support and expert assistance to significantly bolster local data capacity to inform the policy and programs that influence health and equity.

More than 80 percent of U.S. residents live in urban areas, but until recently, most data on health, the factors that shape health, and the drivers of health equity have not been organized at the city (or neighborhood) level, but at the county, state or national level. That's where the City Health Dashboard comes in. Since launching in 2018, the City Health Dashboard (The Dashboard), housed at NYU Grossman School of Medicine's Department of Population Health, has provided easily accessible and consistently updated data on over 40 measures of health and its drivers for 970+ cities and neighborhoods across the U.S in a one-stop-shop and feature-rich website. Communities can use the Dashboard to compare their cities to others and learn how similar cities successfully address key challenges, and find curated resources to help them take action locally.

This work is funded by the Robert Wood Johnson Foundation (RWJF) and encompasses a new data capacity-building effort. City Health Dashboard has selected Reinvestment Fund as the partner for the data capacity-building program.

The goal of the Data Challenge is to support small and midsize cities in developing capacity to embed data-driven changemaking into their operations and programs. The Data Challenge will consist of a call for proposals to existing Invest Health city teams to apply for awards to support their participation in a 12-14 month long cohort of communities working on locally-resonant equity issues using data and collaboration.



The selection process will have two phases: an application (August - September), which would be followed by an invitation for an interview (mid-October). The goals of the interview are to better understand a city's thinking behind their data question and determine the feasibility of addressing the data question in 12-14 months.

Program Components

1. Grant awards of up to \$80,000 to support a city team's participation. The grants would cover travel to 1-2 in-person convenings, some local staff support, could help with data use capacity building, or other related priorities determined by the team. An initial budget would be prepared by the team and the grant would be disbursed in two installments when approved.
2. Coordinated convenings with other Data Challenge cities, City Health Dashboard team, and other leading experts brought in to support the cities. Reinvestment Fund will work with the Dashboard team to design, implement and evaluate the activities which may include 1-2 in-person convenings and 1-2 hours each month of virtual opportunities.

Eligibility

City teams that are engaged in the Invest Health initiative are eligible to apply for this opportunity. To submit an application, city teams must have a cross-sector collaborative with at least three members that include local government, a community development entity, and a health/public health entity. Including a finance and/or philanthropy entity is encouraged. The lead applicant must be a nonprofit who can serve as the fiscal entity to manage the grant. No more than one application will be invited from each city.

Community & Team Context

Please identify which Invest Health city you are applying for:

Select one

Community Team Table



Organization Information

Phone:

Primary Contact

Phone: x

Email:

Community Team Members Table

Which organization or individual on your team has strength in using data?

Which organization will be the applicant (i.e. grant recipient) for the grant associated with this opportunity?

Applicant refers to the legally formed entity that is the organization applying for this grant. The organization must be a 501c3.

What is the legal name of the applicant? (Legal name and tax ID number should exactly match the information displayed on your official IRS-issued EIN Letter)

If the applicant is a Special Purpose Entity (SPE), please provide the name of the parent company, not the SPE.

If the applicant organization has a "doing business as" (d/b/a) name that is different from above, please list it here:



Please upload the applicant's EIN tax letter or 501c3 letter:

Please upload the applicant's W9:

You can download a blank W9 [here](#) to fill out and upload below.

What are the general issue areas that the team has been working on associated with Invest Health?

- Housing Food Access Education Healthcare Access Employment Safe Environment Racial Equity Other

Does the team have a specific neighborhood of focus for the The Data Challenge? If so, please specify.

Data Questions

What are the (up to three) data questions the team is interested in pursuing?

Please see example case studies here: <https://www.cityhealthdashboard.com/impact>

How will these questions help advance community development priorities of the city team? (e.g., related to advocacy for policy change, positioning for increased funding, priority alignment across sectors, etc.)

Describe how community priorities informed these data questions.

How do local government priorities align with these data questions?



Briefly describe your city team's history of working together on the issues related to these data questions.

Capacity Questions

How has the team used City Health Dashboard previously? (History of use is not a factor in scoring.)

What other data sources and tools does the team use to help inform work in community development and health equity?

What is the level of data analysis expertise of the city team? Please select a score from 0-5 (with some illustrative examples outlined below) and provide a short narrative

- 0-1: Able to use Microsoft excel to do some simple calculations (e.g., Rates, averages) and data visualization (e.g., Line chart, bar graph), no systems for storing and managing data, none to low local data collection.
- 2-3: Some level of local data collection, the ability to analyze and interpret data, including using a statistical package or coding language, can create simple graphic using data (e.g., Line charts, bar graphs), have some system for storing and managing data even if it is ad hoc and inconsistent across departments. Able to communicate and share data externally, and turn data into action.
- 4-5: High level of data collection, the ability to clean, analyze, and interpret more complex data and datasets, including using a statistical package and facility with different coding languages, can create more advanced data visualizations (e.g., Box plots) and leverage resources like Tableau, and R. Have a consistent and accessible system for storing and managing data, particularly across departments. Can turn complex data into Key Performance Indicators and drive future action.

What barriers or challenges has the team faced in addressing data questions in the past?

How might you leverage untapped strengths on the team for this Data Challenge to overcome these barriers?



How does the team typically share learnings from data with the community?

Participation Questions

Can the team prioritize time for an interview with the review panel on October 17th or 18th?

Yes No

Is the team able to convene 1-2 times in-person with The Data Challenge learning cohort over the next 12-14 months, including in Nashville, TN on Tuesday, November 28, 2023?

Yes No

Please describe

Can the team prioritize time for The Data Challenge webinars and technical assistance for 1-2 hours per month?

Yes No

Please describe

Future Implications

How would addressing these data questions contribute to the potential impact of systems (policy, program, practice) and advancing equity to better enable the team's community development work?

How will the Data Challenge help achieve longer-term goals around data/data capacity for the team?

Attestations & Supplemental

Demographic Questions



Reinvestment Fund is a national mission-driven financial institution working to create an equitable world where all people thrive no matter who they are or where they live. We are working to advance racial equity through our investments, programs, and data analytics. To help us better understand our impact and continuously improve our financing practices towards this effort, we are interested in learning more about the demographic characteristics of our partners and the people they serve. One way that we do this is by requesting information about the demographics of the owners or governing boards of our applicants. These questions will not affect your application score.

Demographic Information

Attestations

Please note, by checking each box you are indicating that as of date of application submission, the applicant is in full compliance with the following:

Applicant refers to the legally formed entity that is the organization applying for this grant.

- Applicant holds current insurance coverage required by local licensing, regulatory authorities, or aligned with industry standards.
- Applicant is, and has at all times been, in compliance with all statutory and regulatory requirements of the laws implemented by the Office of Foreign Assets Control of the U.S. Department of the Treasury ("OFAC"), in each case to the extent OFAC applies to Applicant.
- Applicant hereby authorizes Reinvestment Fund to conduct OFAC searches, background checks and other searches and verifications as Reinvestment Fund may determine to be necessary or desirable.

Please type your full name and enter today's date to attest to the statements above:

Attestation Date

Grant Agreement Signatory Information, If Awarded



Is the primary contact for this account the individual who can sign grant agreements if awarded?

- Yes
 No

Grant Agreement signor's home address

Please list the home address for the individual who would be signing a Grant Agreement, if awarded. This information is needed so that Reinvestment Fund can fulfill its obligation to run OFAC searches on any businesses and signatories receiving funds, a legal requirement as a Community Development Financial Institution (CDFI). Reinvestment Fund takes its legal and regulatory obligations, as well as your privacy, very seriously. We will not request any information that isn't required by law, and we have strict policies in place to ensure that the data is collected and maintained securely.

Street Address Line 1:

Street Address Line 2:

City:

State:

ZIP:

Save and Submit

Please click the "Save Draft" button below. When you have finished reviewing your application please click "Submit."